



# INTRODUCING, VESTIGE PRIME ABSORVIT SUBLINGUAL SPRAY

## YOUR UPGRADED DOSE OF VITAMINS



Do you know?

75% of Indians are  
**'VITAMIN DEFICIENT'...**



# VITAMIN DEFICIENCY MAY LEAD TO SERIOUS HEALTH ISSUES!



# TWO MAJOR REASONS THAT LEADS TO VITAMIN DEFICIENCY ARE

1

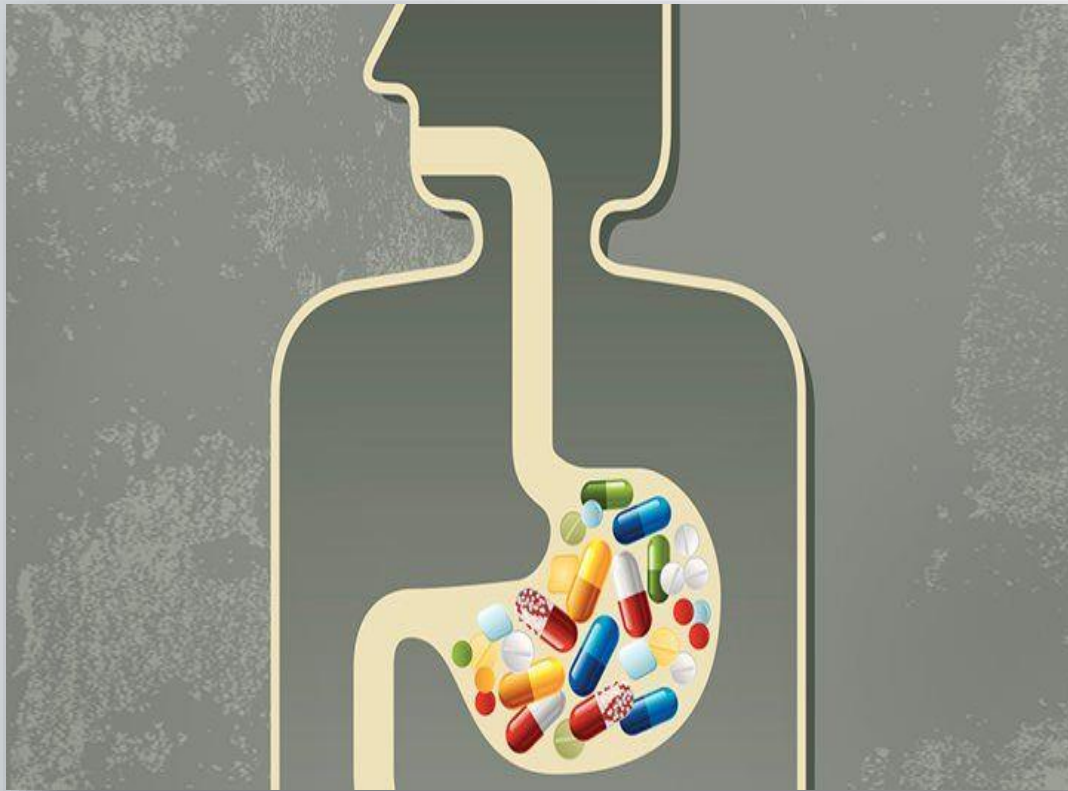
**POOR ORAL  
ABSORPTION**

2

**NON-COMPLIANCE  
(DIFFICULTY IN  
SWALLOWING)**



## WHY POOR ORAL ABSORPTION IS SERIOUS?



**VERY LESS QUANTITY OF  
VITAL NUTRIENTS**  
reaches to systemic circulation  
through the conventional dosage  
form \*

\*Ref: <https://www.nutrivitality.com/body-absorb-vitamins/>.

- DIFFICULTY IN SWALLOWING
- MISSED DOSE
- AGE FACTOR : KIDS , GERIATRIC PATIENTS
- CULTURAL ISSUES
- TOO MANY MEDICATIONS
- BUSY LIFESTYLE : FREQUENT TRAVELLING
- POOR AVAILABILITY OF DRINKING WATER
- POOR TASTE & ODOUR OF MEDICATION





## DEFICIENCY OF VITAMINS LEADS TO:

- FREQUENT ILLNESS,
- LOW ENERGY,
- MALNUTRITION
- FATIGUE AND
- HOST OF OTHER DISEASES THAT CAN  
PUT YOU DOWN

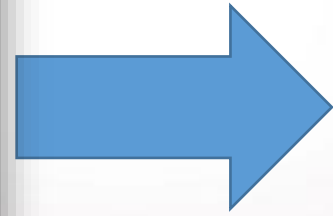


# HOW TO DEAL WITH THESE CONVENTIONAL ISSUES ?





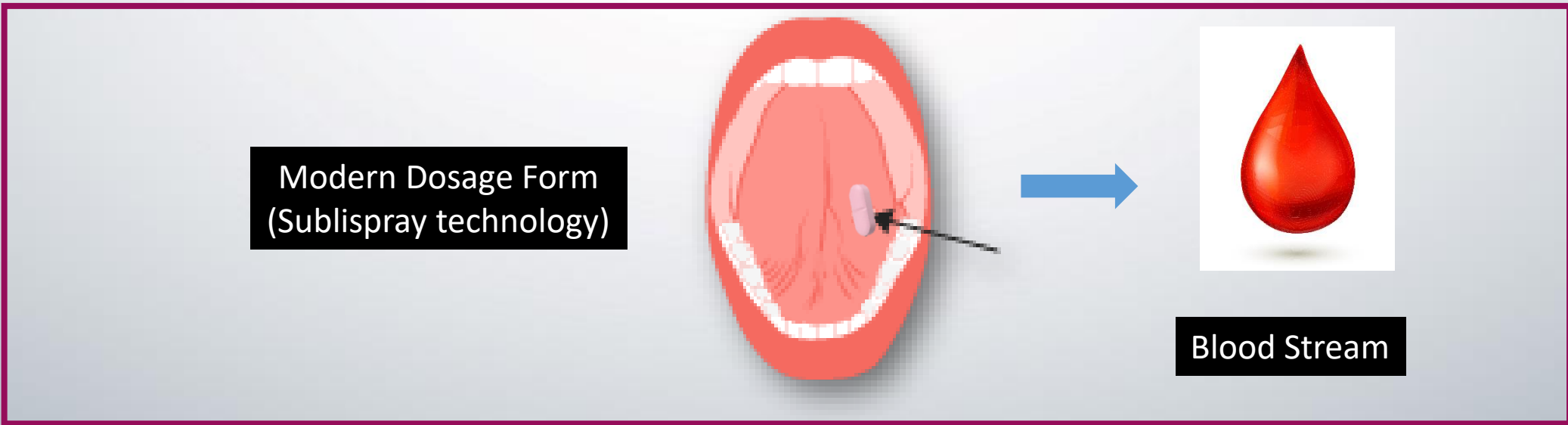
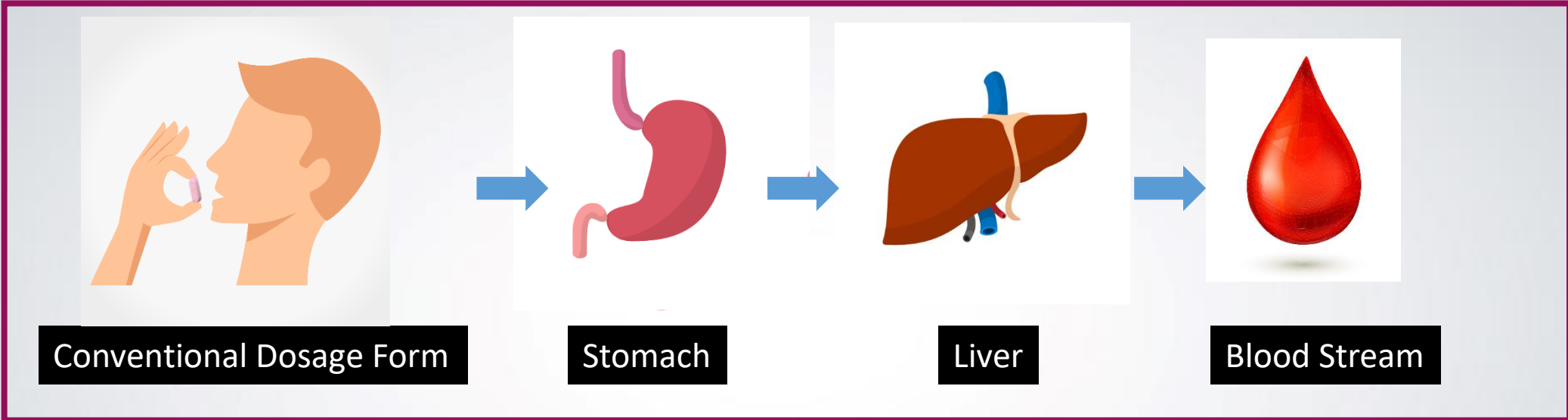
# TECHNOLOGY HAS HELPED TO IMPROVE THE EFFECTIVENESS OF VITAMINS



**CONVENTIONAL DOSAGE FORM**

**UPGRADED DOSAGE FORM (SUBLINGUAL SPRAYS)**

# SUBLISPRAY™ TECHNOLOGY



- Sublingual administration of drug refers to **the placement of drug under the tongue**
- The sublingual route **bypasses the first-pass metabolism** and hence facilitates **rapid absorption** of the drug into the systemic circulation (Blood Stream) directly



# HOW SUBLINGUAL SPRAY BYPASSES FIRST PASS METABOLISM?

**A- Absorption**

**D- Distribution**

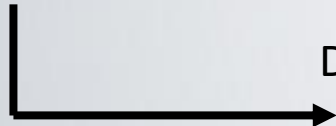
**M- Metabolism**

**E- Excretion**

**SUBLINGUAL ROUTE**



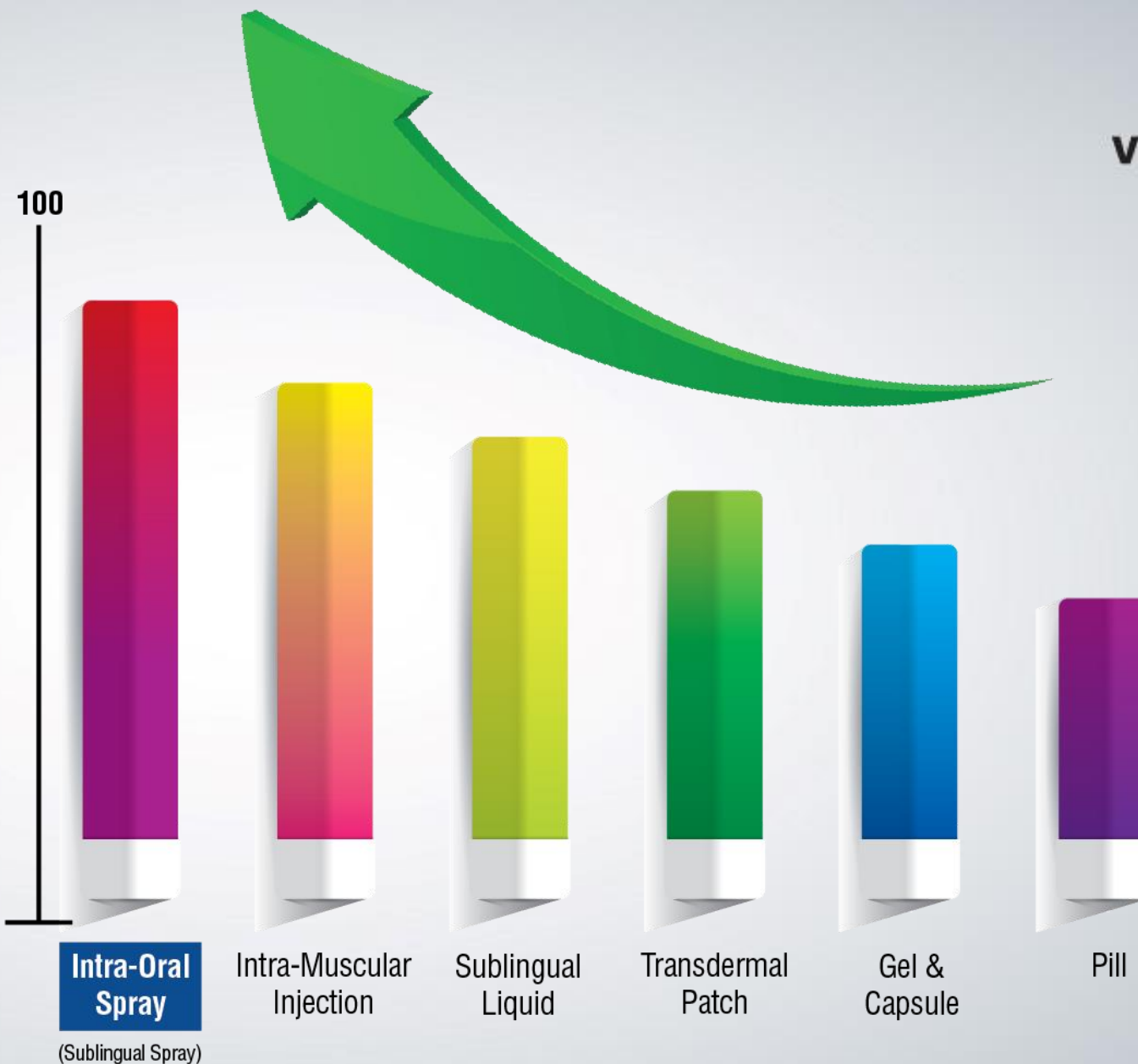
Directly reach to  
Blood stream



Blood stream



**UP TO 90%**  
**ABSORPTION OF VITAL**  
**NUTRIENTS**  
**WITH SUBLINGUAL**  
**SPRAY COMPARED TO**  
**OTHER DOSAGE FORMS**

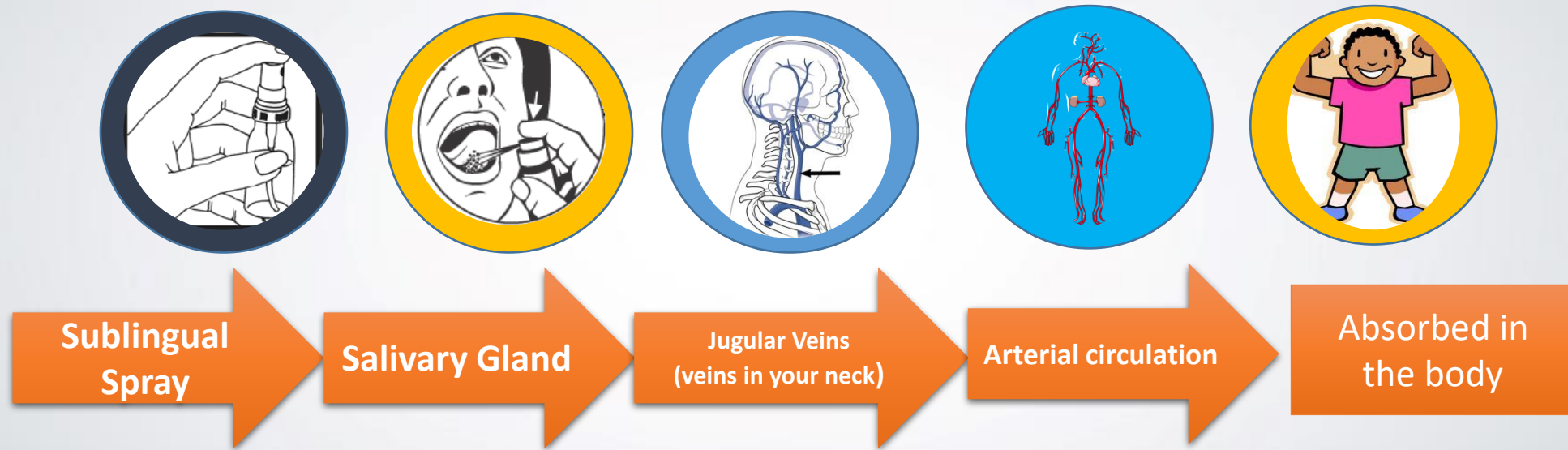


**Source:** Physician's Desk Reference, 48th edition, page 1331





# STAGES OF SUBLINGUAL PATHWAY



**UPTO 90% of vital nutrients are absorbed in the body**

# WHY SUBLINGUAL SPRAY IS THE NEED OF THE HOUR?



**84%**

hesitate taking medication due to pills size

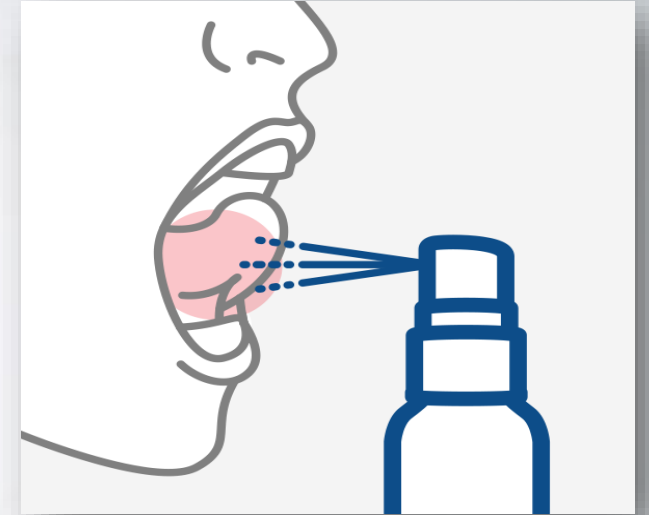


**40%**

have difficulty in swallowing pills

## SUBLINGUAL SPRAY BENEFITS

1. Faster drug absorption: Quicker onset of action
2. Upto 90% absorption of vital nutrients
3. Avoids first-pass metabolism
4. Convenient to use
5. Easy to carry
6. This route can be also used, who have difficulty in swallowing tablets
7. No need of water to take the recommended dose
8. Great Taste



# LET'S UNDERSTAND MORE ABOUT VITAMIN DEFICIENCY...



## VITAMIN DEFICIENCY

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Shortage of vitamin



# Vitamin D Insufficiency in India : A Growing Threat

**Nearly 76 % of Indians suffer from Vitamin D insufficiency**

Ref: The Print, SUBHASREE RAY 10 December, 2021 11:37 am IST





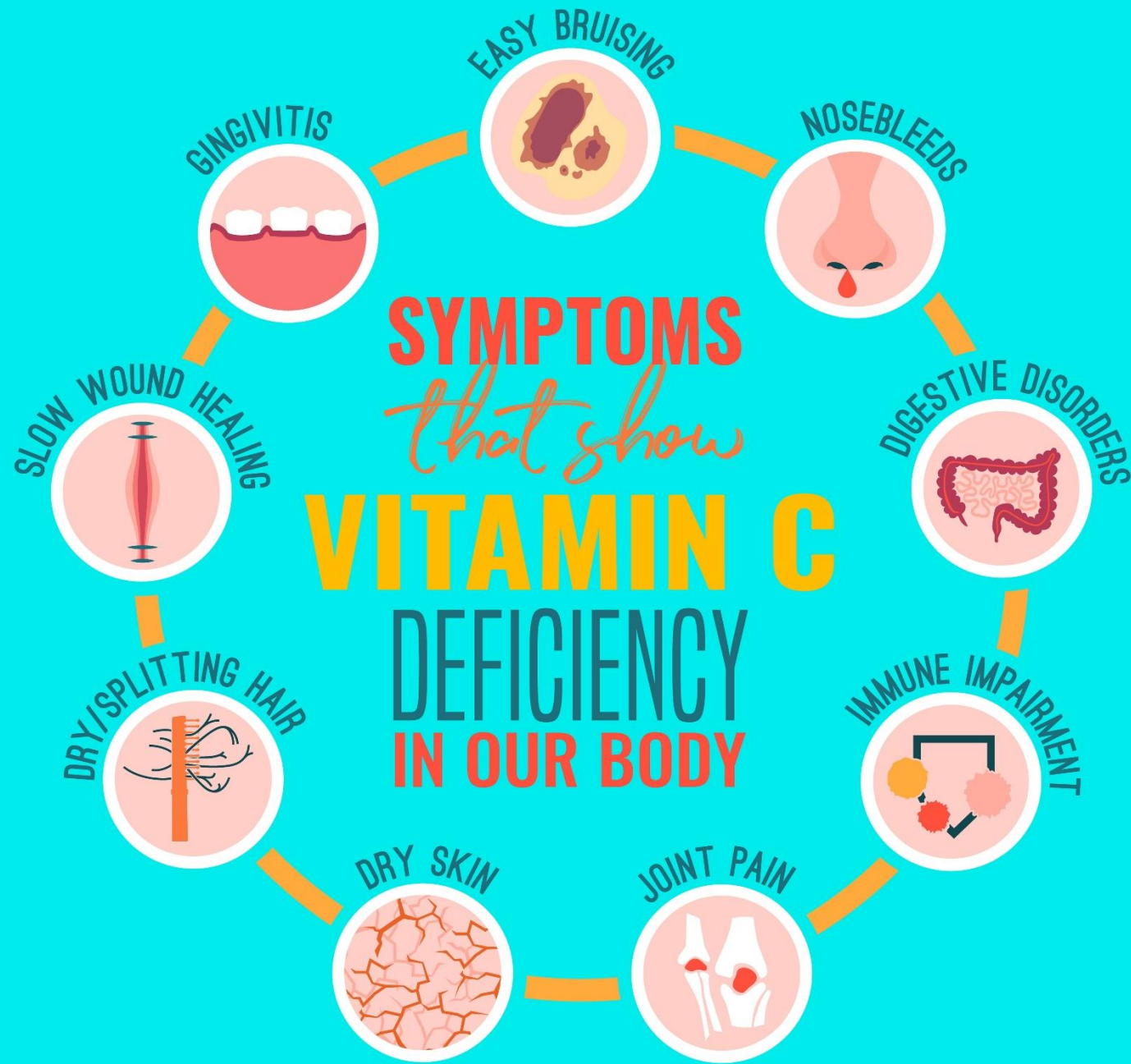
# **Pandemic has made Vitamin C important!**

**As per a study 73% Indians are Vitamin C deficient.**

**Vitamin C helps you stay immune from vital infections.**

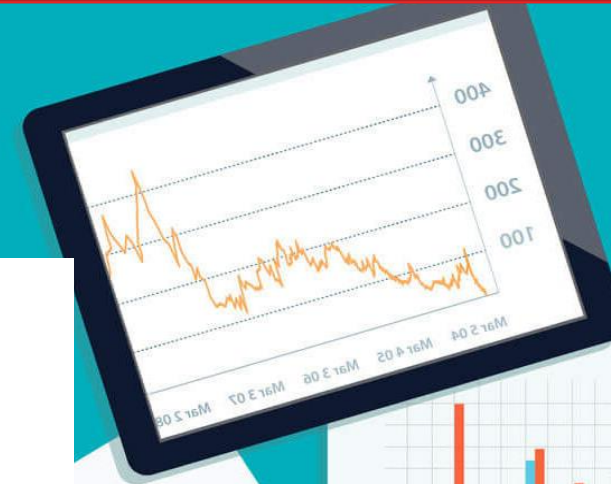
*Ref: The pubmed ncbi,2011;6(12):e28588. doi:10.1371/journal.pone.0028588. Epub 2011 Dec 6*

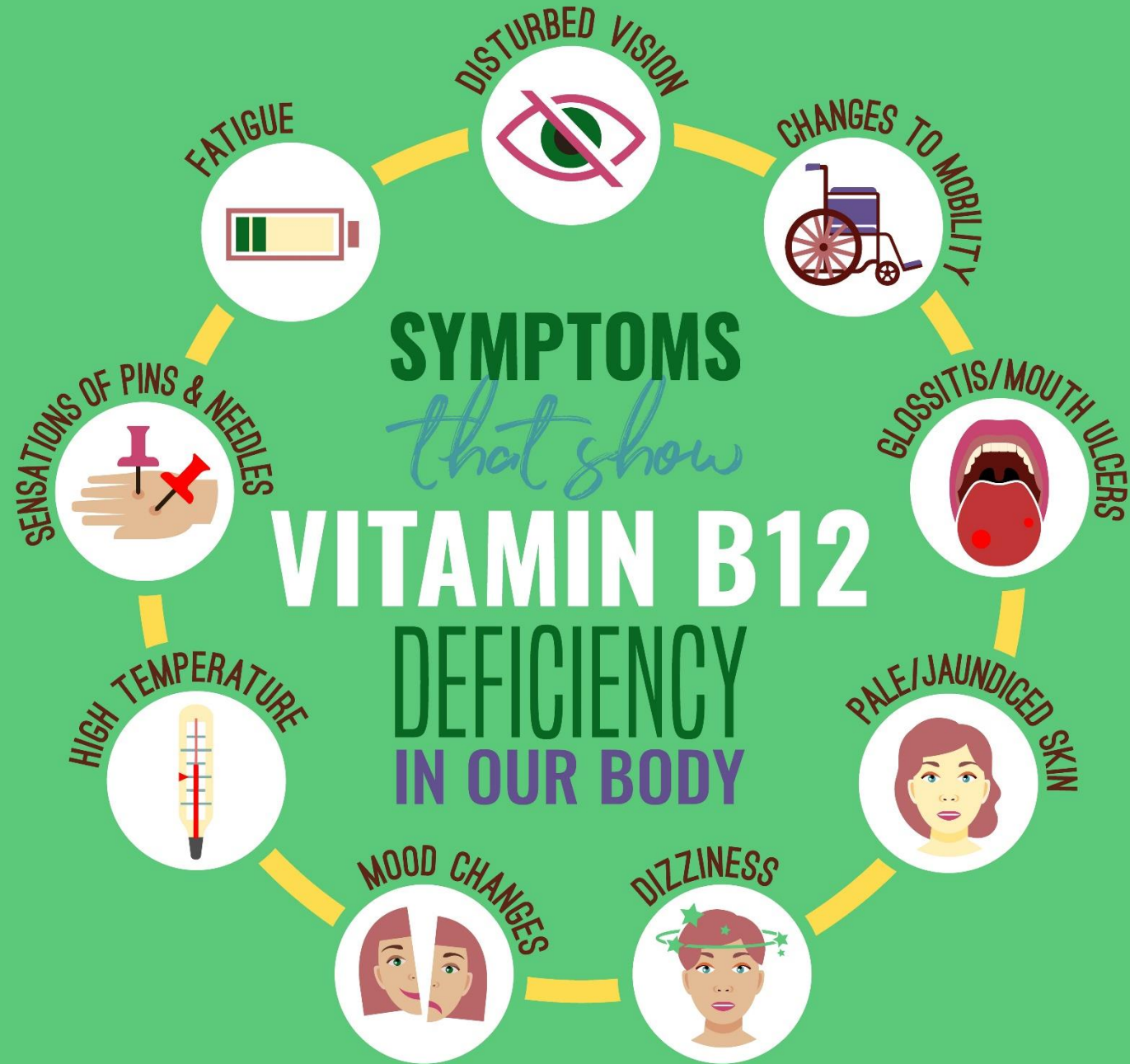




# Vitamin B12 Deficiency is Endemic in Indian Population

**At-least 47% Indians are  
Vitamin B12 deficient**







Need of a  
*'revolutionary solution'*  
to deal with the  
conventional issues...





WAIT IS OVER !!  
THE REVOLUTION IS HERE...



**VESTIGE PRIME  
ABSORVIT  
SUBLINGUAL SPRAY**



**FASTER  
ABSORPTION  
OF VITAL  
NUTRIENTS**

**BETTER  
COMPLIANCE**

**UPTO 90%  
ABSORPTION OF  
VITAL  
NUTRIENTS**

**An innovative dosage form that  
upgrades the conventional way of taking  
vitamins**



# Why Vestige Prime Absorvit?

- Powered with sublispray™ technology (patent pending)
- An **innovative, faster** and **efficient** sublingual spray
- Improves the conventional dosage form and provides quicker absorption for improved outcomes.





# How to Use Vestige Prime Absorvit?

- Shake well before use
- Spray directly under the tongue



*Just 3  
sprays  
a day*



*Just 1  
spray  
a day*



*Just 1  
spray  
a day*



*Just 3  
sprays  
a day*





## VESTIGE PRIME Absorvit Vitamin C:

- Acts as an antioxidant by preventing cell damage from free radicals
- Helps to maintain immunity and protects the body from infections like cold & cough
- Helps in maintaining healthy skin, blood vessels, bones and cartilage
- **As per ICMR\*** it's recommended to have 80 mg of Vitamin C daily for an adult



*Just 3  
sprays  
a day*

\* ICMR- Indian Council of Medical Research





## VESTIGE PRIME Absorvit Vitamin B12:

- Improves the body's ability to convert food into cellular energy thus maintaining healthy energy levels
- Supports nerve health
- Supports red blood cells formation
- **As per ICMR\*** it's recommended to have 2.2 mcg of Vitamin B12 daily for an adult



*Just 1  
spray a  
day*



\* ICMR- Indian Council of Medical Research



## VESTIGE PRIME Absorvit Vitamin D:

- Supports immune function
- Helps in the absorption and regulation of **calcium and phosphorus** in the body thus **maintaining good bone health**
- Has **anti-inflammatory properties**
- **As per ICMR\*** it's recommended to have 600 IU of Vitamin D daily for an adult



*Just 1  
spray a  
day*

\* ICMR- Indian Council of Medical Research





## VESTIGE PRIME Absorvit Multivitamin:

- Helps in fulfilling the nutrition gap between the diet & the body's requirement
- Improves overall health
- Helps in overall growth and daily maintenance of the body
- Helps in maintaining higher energy levels



*Just 3  
sprays a  
day*



# VESTIGE PRIME Absorvit sublingual sprays

Solves the major  
issues of

Poor oral absorption

Non-Compliance



MRP	₹ 625	₹ 560	₹ 625	₹ 560
DP	₹ 540	₹ 480	₹ 540	₹ 480
PV	18	16	18	16



# Why Swallow when you can Subli-Spray?







Visit our nearest Branch/DLCP or  
MINI DLCP or you may shop online at  
[www.shopmyvestige.com](http://www.shopmyvestige.com) or on our  
mobile shopping app





**Thank You**

