

# **METAMIND**

**Chewable Tablets**

**Launch Presentation**

# Human's are depriving...



THE AVERAGE ATTENTION  
SPAN OF A HUMAN IN  
2000



THE AVERAGE ATTENTION  
SPAN OF A HUMAN IN  
2013



THE AVERAGE ATTENTION  
SPAN OF A  
GOLDFISH

**In 21<sup>st</sup> Century...**



***...expectations are all time high***

In Order to Succeed, expectations from Child are...



*...different than previously*



# In today's competitive work environment even higher education may not be enough



1990- Graduate, Govt. job



2020- MBA, job less

# New skills are required in order to thrive, including various cognitive skills such as



**Problem-Solving**



**Lateral Thinking**



**Digital Literacy**

# Online Learning & Digital world in booming...



# Performance pressure is everywhere...





Pressure of  
performing in  
Exams

Pressure of  
performing in  
Competitive Exams

Smart day to day  
working

Pressure of staying  
performing at  
professional life

Smart learning  
abilities

Concentrating for  
long working  
hours

Prompt brain  
processing

# Competition is Everywhere

**Children** and **students** today are growing in a very **competitive academic environment** and **parents** are committed to **supporting** their mental **performance** and helping them achieve the **highest academic results**



# Competition is Everywhere

## Adults

Pressure to be better at work place



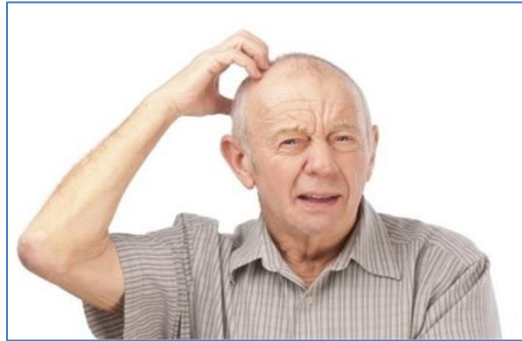
## Elderly

has memory, recognition, concentration problem





**Where actually this pressure is?**

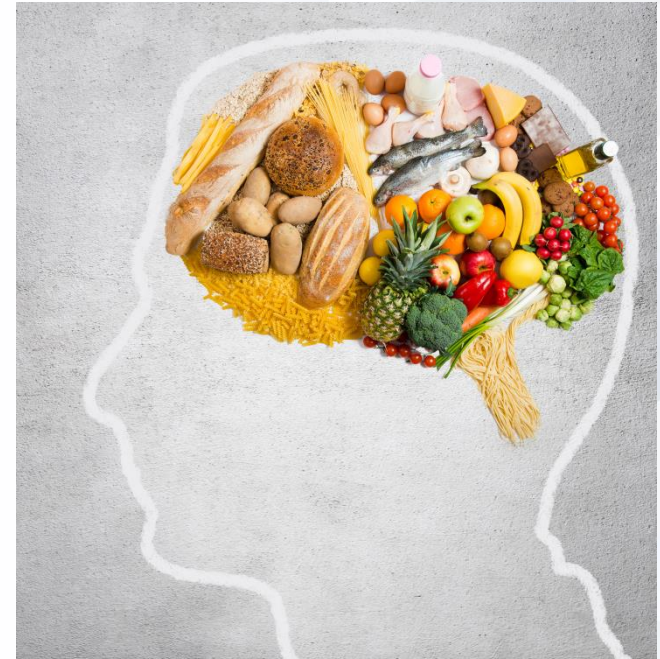






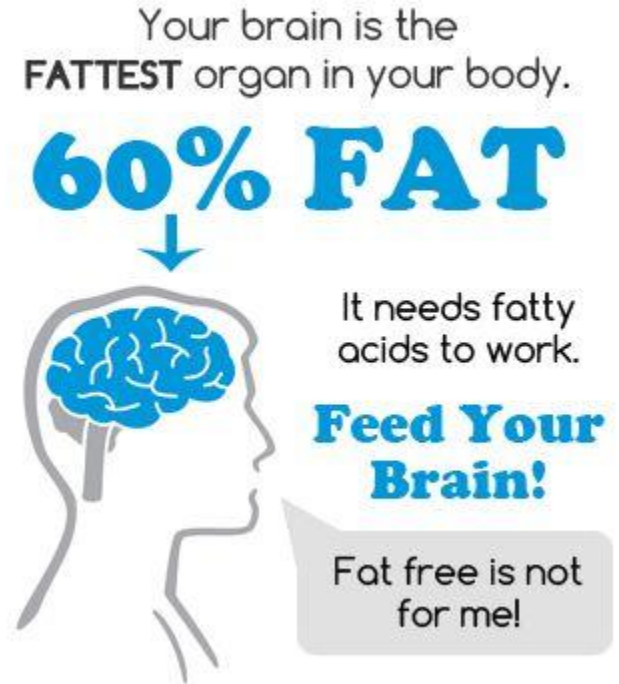
# Brain requires specific nutrition

- **Only 15% of children** actually get the recommended nutrition
- **In US, 85% of children** not receiving adequate nutrition for brain development
- Instead, most children consume a diet rich in sugars, hydrated fats & salt, and **poor in fruits, vegetables, fibers and nutritional lipids**



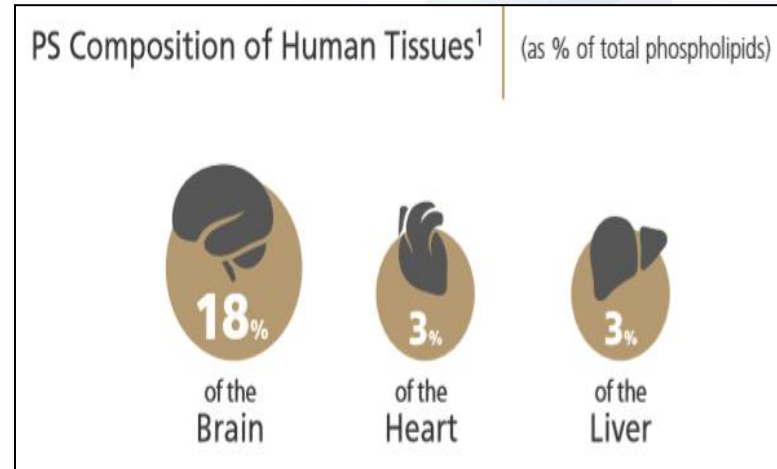
# Up to 60% of Brain Dry Weight are Lipids

- **Lipids are essential for proper brain function**, as they impact the brain's structure and signaling systems
- **60% of our brain's dry weight are lipids**, one of the main lipid groups are phospholipids
- Phospholipids is especially enriched in the brain, **6 times higher than the liver or the heart**



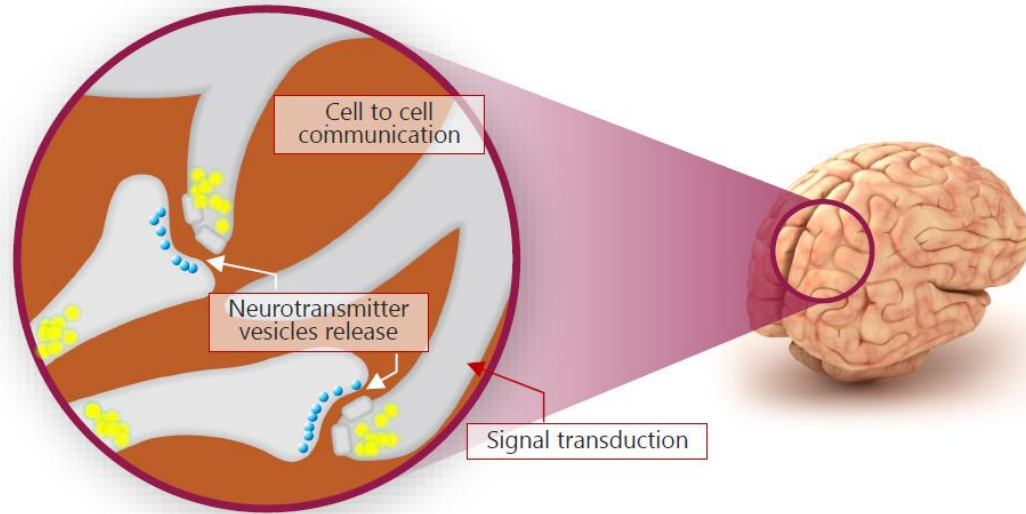
# What is Phosphatidylserine (PS)?

- Phosphatidylserine (PS) is **Phospholipid** and one of the **body's essential building blocks**
- It is naturally found in the **cell membrane** and **particularly abundant in the brain**
- The brain is a very metabolically **active organ** and is one of the **richest organs in lipid content**



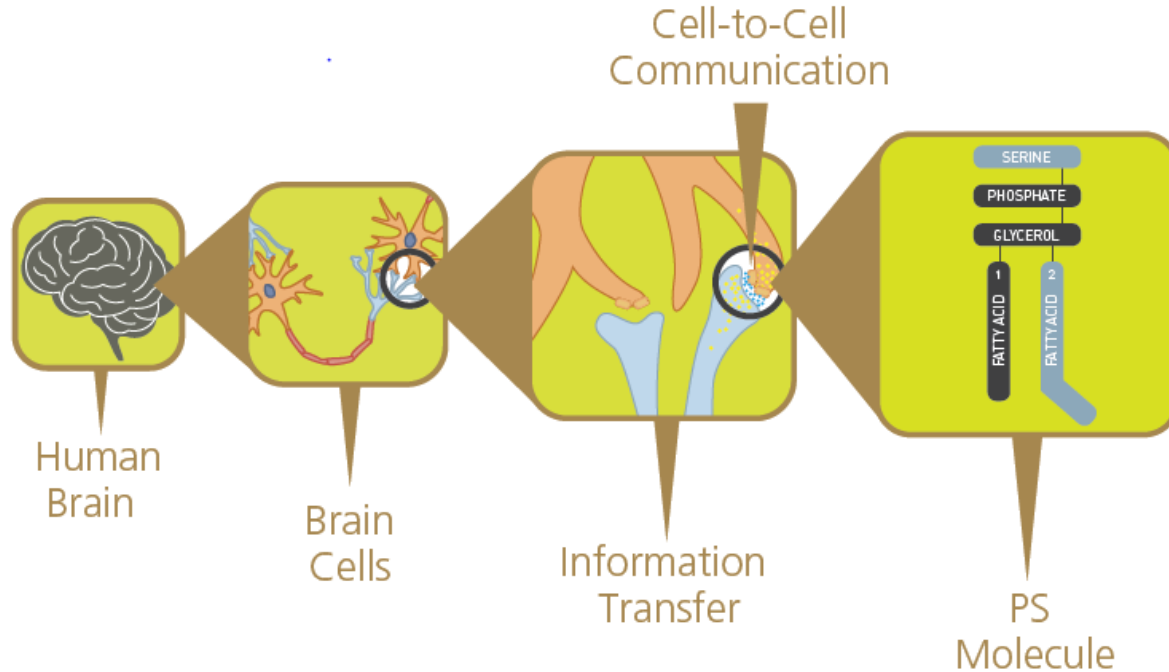


# The Role of Phosphatidylserine (PS) in the Brain



- Phosphatidylserine has a **crucial contribution to the structure and function** of the **nerve cells and plays** a key role in '**cell to cell**' communication, information transfer, signaling, etc

# Phosphatidylserine (PS) helps in Cell to cell Communication



# Today's era is of Sharp and Smart Working

**Introducing the revolutionary  
product to make you  
Sharp and Smart**





**VESTIGE**  
**PRIME**  
**METAMIND**  
FOR A SHARPER & SMARTER FAMILY

**Vegetarian  
Tablets**



# METAMIND

Chewable Tablets

Each chewable tablet contains

- **Phospholipid 167mg** (containing **Phosphatidylserine 100mg**),
- **Ferric Saccharate 42.5mg** (equivalent to elemental **Iron 17mg**)



# 1<sup>st</sup> ever FDA approved product in Vestige (Exclusively)



Phosphatidylserine is  
authorized as  
Novel Food in **Europe**,  
and **approved** in **Australia**,  
**Canada**, **China**

# 1<sup>st</sup> ever in India

1<sup>st</sup> ever in India, one of its  
kind product exclusively for  
**Vestige Distributors**



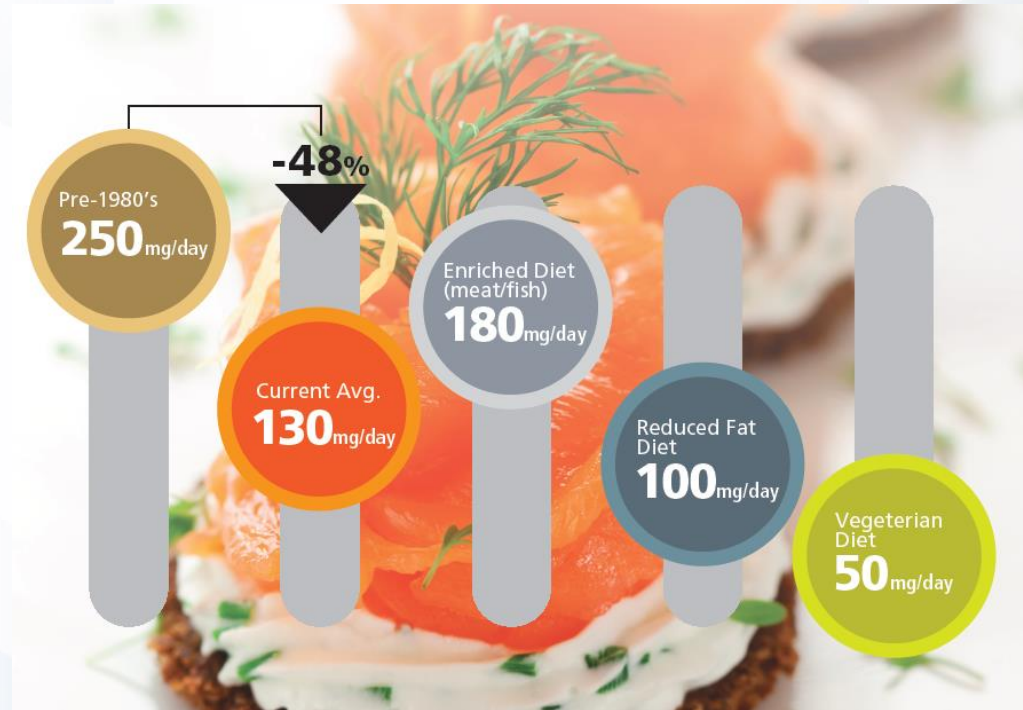
# Phosphatidylserine in our Diet

- Phosphatidylserine is a **natural nutrient**, it can be found in our **food chain and exists in mother's milk**
- Phosphatidylserine is **found high amount in internal organs of animals and some types of fish**
- However, **modern diet contains low levels of Phosphatidylserine**
- Clinical studies shows beneficial effects for supplementing with **100–300 mg /day of Phosphatidylserine**



# Daily Intake of PS\* is Reduced in Modern Diets

**Vegetarian Diet**  
contains only  
50mg/day of  
Phosphatidylserine



\* Phosphatidylserine



# Benefits of METAMIND

- Phosphatidylserine **health benefits have been proven** in various clinical studies, **addressing the entire human life cycle**
- From **seniors, adults to children**



# Benefits of METAMIND

The background image shows a diverse group of students in a classroom. Several students have their hands raised, indicating an interactive learning environment. The text is overlaid on this scene in bright yellow boxes.

Concentration

Stress  
Management

Attention

Behavior

Learning

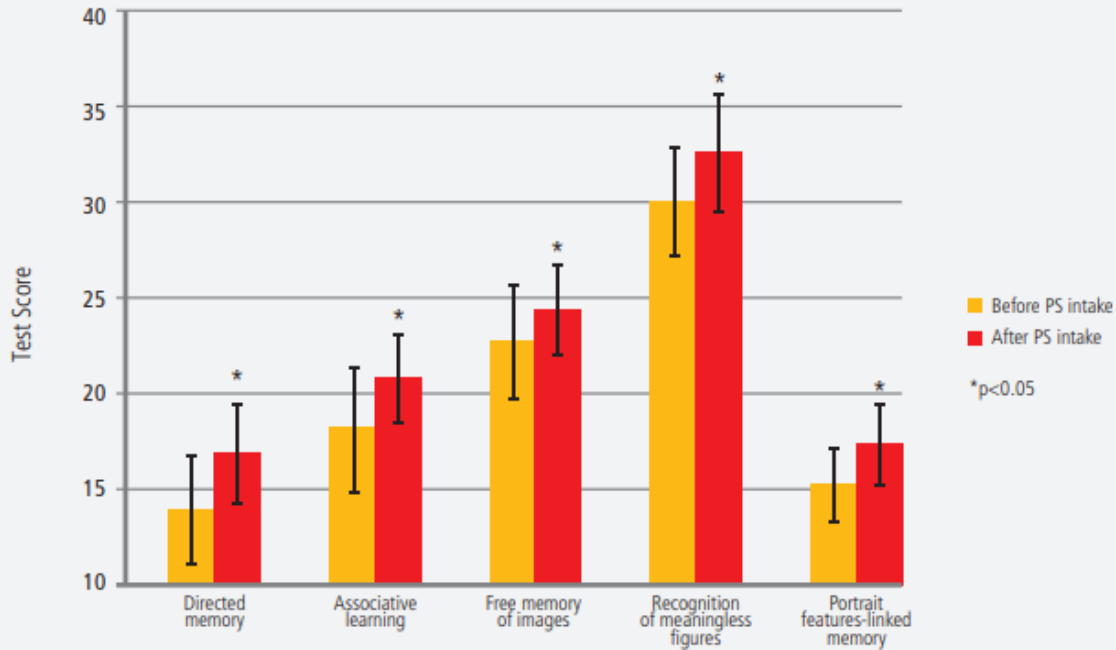
Improves Cognitive Health

# What is Cognitive Health?

- **Cognitive** refers to the **health** of the brain and its overall function
- **Cognition** is the combination of several critical **brain functions**, including **memory, judgment, language, intuition** and the **ability to learn**
- Cognitive health is an **important** component of brain **health**



# Improvement in cognitive functions of high school children



**PS Is Proven to Improve Memory & Learning Power**

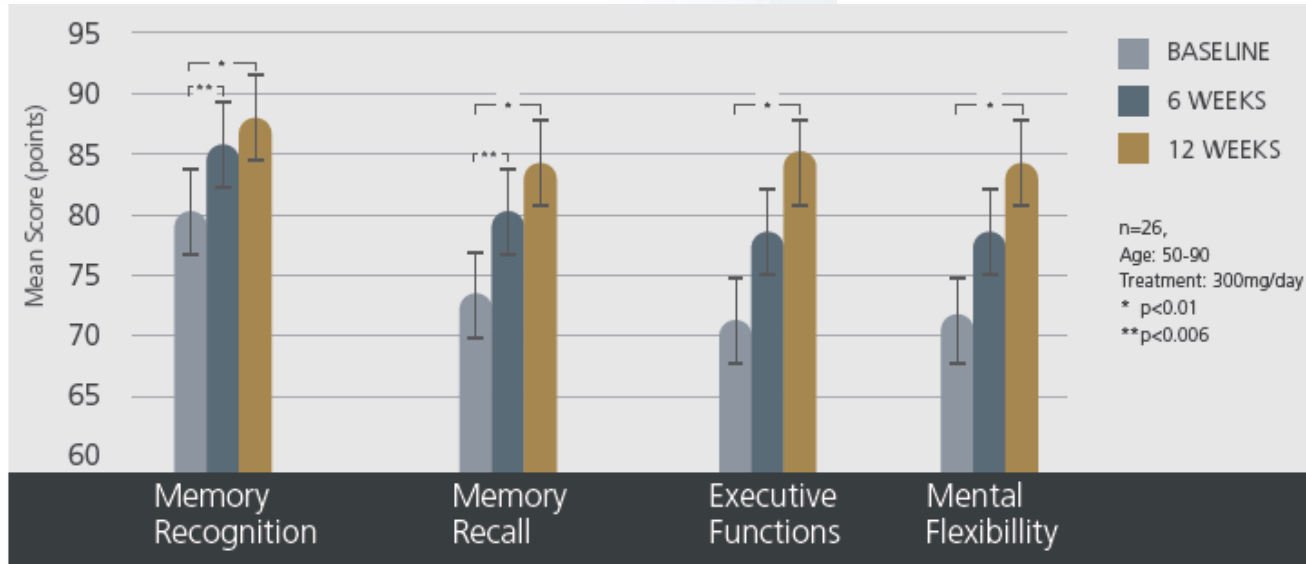
# METAMIND On Elderly

**Decline in memory & functioning:  
Affects about 60% of the population over 50  
years of age**

- Phosphatidylserine is the **only cognitive solution with FDA health claims: “Consumption of PS may reduce the risk of cognitive dysfunction in the elderly”**
- **“Consumption of PS may reduce the risk of dementia in the elderly”**



# Consumption of Phosphatidylserine Improves Cognitive Functions Within 6-12 Weeks



- Significantly Improves:**
- ✓ Memory Recognition
  - ✓ Memory Recall
  - ✓ Executive Functions
  - ✓ Mental Flexibility



# METAMIND All Benefits & USPs

## For Students, Metamind:

- Improves Concentration
- Enhances Memory
- Increases Attention
- Improves Learning
- Improves Behavior
- Helps in Improving Stress Management

## For Working Professionals Metamind:

- Improves Executive functions
- Improves Focus
- Alertness
- Helps in Improving Memory Recall

## For Elderly, Metamind :

- Helps in Improving Memory recognition
- Helps in Improving Memory recall
- May reduce the risk of dementia



# METAMIND Dose

## Just one tablet a day

Chewable tablets are to be chewed completely before swallowing

- **Best Results with Milk or as per your taste**
- **Children below 12 years not recommended**



# Build future at just Rs 36/day

- Achieve edge over others in this competitive world at cost of **just Rs. 36/Day**

**MRP 1285 / DP 1100 / PV 36.67**



# Start Purchasing it Online It has already reached your city/town

Vestige POS App



or

<https://shop.myvestige.com> (our shopping website)

**Don't delay,  
start consuming METAMIND  
and give right food to your brain**

*'MIND' your brilliance* With A Simple Test

<https://rb.gy/8otw4z>







**VESTIGE**  
**PRIME**  
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