



Hygenius solutions from Vestige

Home Care Category

- Hyvest comes from the core words Hygiene and Vestige
 - *HYGENIUS SOLUTIONS from VESTIGE*
- Home Hygiene promotes good health and overall wellness for your entire family





Hyvest ULTRA-BUDDY

Your ultimate home hygiene assistant

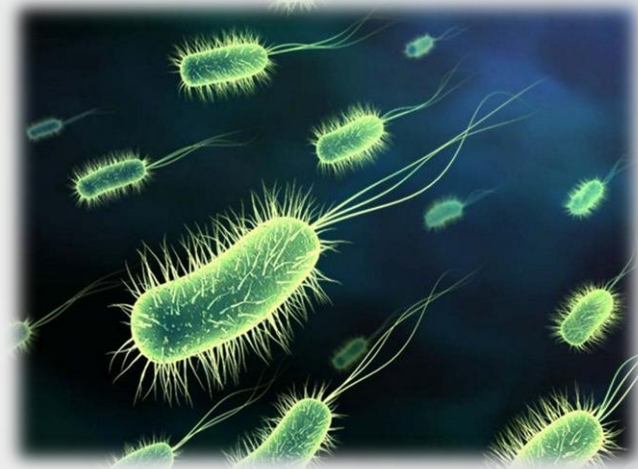
Your home hygiene assistant helps you to provide continuous protection of your loved ones against everyday illnesses.

Germs enter our homes, through people (who may have an infection or are carriers of germs), contaminated food, domestic animals, and sometimes through water or via air.

Good hygiene plays an important part in reducing the burden of infectious diseases in our homes and also prevents them from spreading.

Home Hygiene

- Germs can be found everywhere
- They can survive on hard surfaces such as floors, doorknobs, handrails etc. for about 24 hours
- On soft surfaces such as fabric furniture and beddings, they can survive for 20 – 30 minutes
- If the germs aren't allowed into the home, it is easier to protect your family
- A clean home would prevent illness before it begins
- It would also prevent the spread of disease if practiced on a day to day basis



Daily Protection

- Maintaining cleanliness at home is not just a “do it and forget it” activity
 - It should be in the daily to-do list of every household for healthy living
- What to do to keeps germs at bay –
 - Clean the dust
 - Keep flies away
 - Remove garbage everyday
 - Keep the bathroom clean and dry
 - Allow sunlight into the rooms
 - Ventilate the rooms
 - Keep kitchen clean and hygienic at all times



Dirtiest places in your House

- **KITCHEN**

- Kitchen is the favourite ground for germs to grow
- The items that require frequent cleaning in the kitchen:
 - Dishwashing sponge/scrub
 - Cutting board
 - Countertops
 - Refrigerator
 - Kitchen sink
 - Kitchen towel



- **BATHROOM**

- It's no surprise that the place where you scrub dirt and grim off your body holds a lot of germs
- Due to moisture build up, it is the perfect place for germs growth
- Spots that need special attention:
 - Shower tub
 - Floor
 - Drains
 - Towels
 - Taps
 - Toothbrushes



Dirtiest places in your House

- **LAUNDRY AREA**

- Dirty clothes left in the laundry bucket attract a lot of germs due to sweat, food stains, dirt and grime that feed the germs
- Wet laundry left in a machine can cause germs to flourish



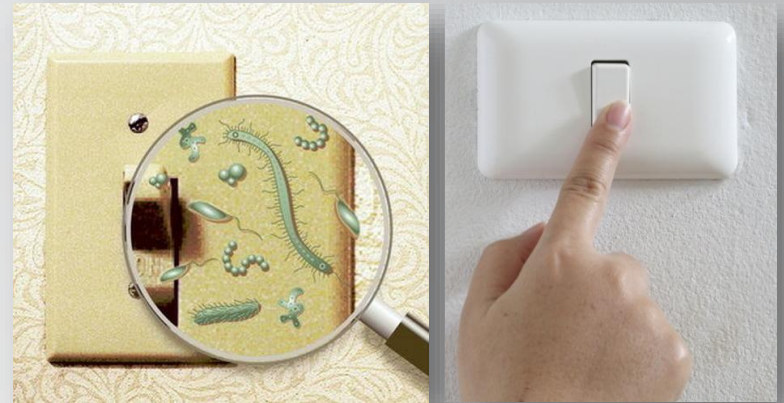
- **LIVING ROOM**

- Remote controls, keyboards, phones, and tablets are often shared by everyone in the house
- These surfaces also contribute to bacteria growth and proliferation
- A carpet can hold up to eight times its weight in dirt, dust and mites



Dirtiest places in your House

- **KNOBS, HANDLES, AND SWITCHES**
 - Handles, knobs, light switches are obvious places for germs
 - Many studies have shown bacterial and virus growth on:
 - Bathroom light switches
 - Refrigerator handles
 - Door Knobs
 - Stove knobs
 - Microwave handles
 - Clean these spots once a week with sanitizing solution



Practicing Good Habits

- One way of minimizing germs from spreading is keeping things clean
- Clean the dirtiest places in your home daily for healthy living
- Wash your hands often with a good antibacterial hand wash to ward of germs and avoid illness
- Keep hand sanitizers handy if soap is not available
- Take your shoes off before walking into the house



Introducing

Hyvest

Hygenius solutions from Vestige



Hyvest
**ultra
wash**
Liquid Laundry Detergent

Ultrawash – Liquid Laundry Detergent

- Concentrated antibacterial formula with active enzyme technology that is tough on stains and gentle on clothes and hands
 - Superior cleaning properties effectively removes dirt, grime and unpleasant odour from all types of clothes
 - Protects and leaves the fabric soft and shining like new
 - Protects the coloured clothes and brightens up the white clothes
 - Requires less water for washing compared to popular detergent powders and liquids
 - Enriched with antifoaming agents
- Enriched with antibacterial Neem extract
Effective for both machine and hand wash




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Ultrawash – Liquid Laundry Detergent

USE ON:

All types of clothes including

- Cottons
- Synthetics
- Chiffons
- Georgette
- Jeans
- Sheets
- Quilts
- Baby Clothes etc.

**Not suitable for woolens and silk*




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Ultrawash – Liquid Laundry Detergent

Application and Cost per use:

Application	Amount	Cost per Use	No. of Uses per bottle
Bucket wash	½ capful (5 ml) in half bucket (7 L) of water	Rs. 3.45*	100 Half bucket washes
Machine wash	Regular / Medium Load: 1 capful (10 ml)	Rs. 6.90*	Washes 50 Regular Loads
	Full / Dirty Load: 2 capful (20 ml)	Rs. 13.80*	Washes 25 Full / Dirty Loads




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*cost as per MRP

Ultrawash – Liquid Laundry Detergent



MRP Rs. 345.00

DP Rs. 300.00

BV 180

PV 11.05



**Hyvest**



Hyvest
**ultra
scrub**
Dishwashing Liquid

Ultrascrub – Dishwashing Liquid

- Concentrated formula for cleaning dishes and utensils
- Possesses superior oil and grease removal properties
- Gentle on hands
- Easily and effectively removes stubborn grease from iron and steel utensils leaving them shining like new
- High degreasing strength with power of lemons
- Cuts through toughest grease and oily residue
- Removes food smell
- Leaves utensils sparkling clean




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Ultrascrub – Dishwashing Liquid

USE ON:

- All types of utensils:
 - Stainless steel
 - Aluminium
 - Iron
 - Non-stick cookware
 - Glass ware
 - Bone china
 - Melamine
 - Ceramic crockery etc.

FOR REGULAR USE:

- Mix few drops of concentrate in a bowl of water, use on utensils with scrubber pad or sponge

FOR TOUGH STAINS:

- Take one drop of concentrate directly on the scrubber
- Use on utensil with water to scrub off tough stains easily



Ultrascrub – Dishwashing Liquid

Application and Cost per use:

Application	Amount	Cost per Use	No. of Uses per bottle
Regular use: A sink full of Utensils	1 spoon (5 ml) Ultrascrub in a bowl (100 ml) of water	Rs. 1.85*	100 sink full of Utensils
Tough Stains	1 drop (0.5 ml) on scrubber pad	Rs. 0.19*	1000 drops



Ultrascrub – Dishwashing Liquid



MRP Rs. 185.00

DP Rs. 160.00

BV 96

PV 6.0



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DEMONSTRATIONS



Ultrawash – Demo

- Take a jar half filled with water
- Put a drop of Ultrawash in the jar
- Close the lid of the jar and shake vigorously
- You will see very less foam formed in the jar*
- Ultrawash is designed to form less foam but that does not make it less effective on stains or dirt
- Because of this property of Ultrawash, it uses less water for the entire washing and rinsing cycle



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*compared to popular detergents

Ultrascrub – Demo

- Dip a spoon in oil / margarine / butter
- Take out the spoon and remove extra oil or margarine using your fingertips
- Put a drop of Ultrascrub in half a glass of water and dip the oily spoon into the glass
- Stir the spoon vigorously several times in the glass as if mixing sugar
- Remove the spoon from water – the oil / butter will be all gone and the spoon will be sparkling clean with no residue
- Ultrascrub Dishwashing Liquid has high degreasing strength that requires very less or no scrubbing



THANKYOU



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