

#### He Cared





Its time to care back

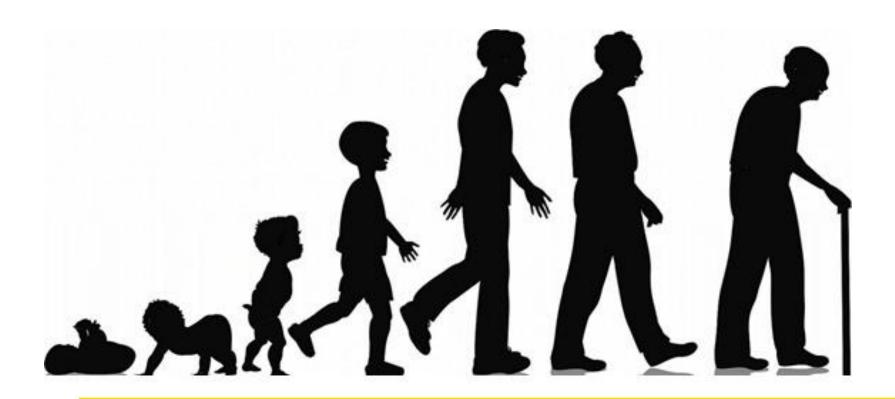




They provide financial, social, mental security



#### But as they age their life journey becomes difficult





# Men may suffer from some very **disturbing diseases**





## One of them is **Prostate Enlargement**





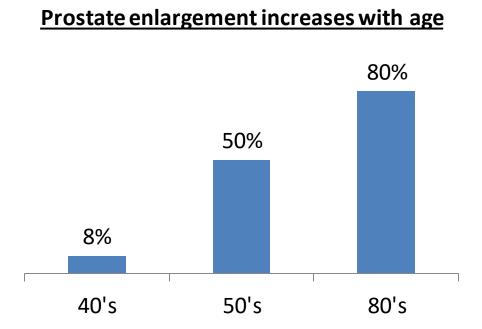
#### Do you know?

8 out of 10 men (80%)
eventually develop
an enlarged prostate



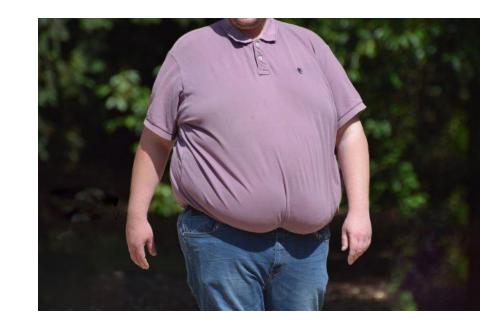


 About 50% of men at age above 50 and 90% of men above age 85 will have enlarged prostate (Benign prostate hyperplasia)





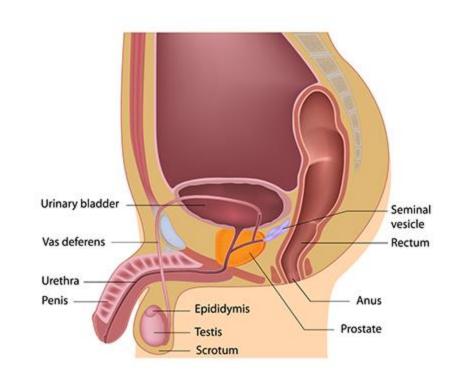
People suffering from hypertension, diabetes, and obesity are more prone to develop enlarged prostate





#### What is prostate?

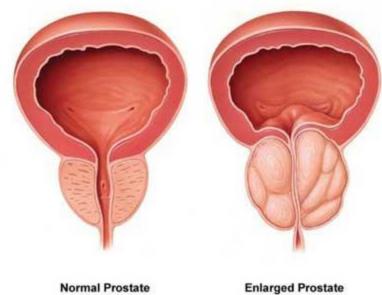
- The prostate is part of the male reproductive system. It is a gland which is located underneath the bladder and is about the size of a chestnut
- It surrounds the urethra, the tube that carries urine from the bladder.





#### Prostate enlarges as we age

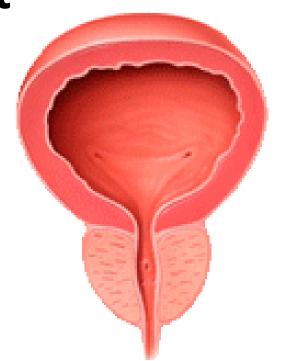
- As we age, prostate can become larger. It's a normal part of aging for most men
- Enlarged prostate squeezes that tube
- This causes problems while urination



# Men are not aware about prostate enlargement

VESTIGE

Most men hardly know they have a prostate until they reach **50 years of age,** when prostate health becomes a serious issue.



#### Common problems related to prostate Common problems related to prostate

COMMON PROBLEM	DESCRIPTION
Enlarged Prostate	<ul> <li>It is also known as Benign Prostatic Hypertrophy (BPH), this affects almost all men aged 50 or over.</li> <li>It makes it difficult to urinate and, in rare, serious cases, can prevent urination entirely.</li> </ul>
Prostatitis	<ul> <li>It's an inflammation of the prostate.</li> <li>Sometimes its also caused by an infection.</li> </ul>



#### People at Risk

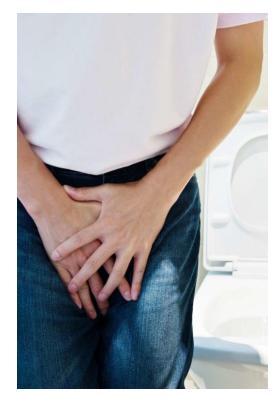
- Cardiovascular (Heart) diseases
- Diabetes
- Obesity
- In-active lifestyle
- Family history of prostate





#### **Symptoms of Prostate Enlargement**

- Frequent urge to urinate
- Weak or slow urine flow
- Feeling that the bladder has not fully emptied
- Trouble starting a urine stream
- Passing urine often, especially at night
- Stopping and starting again several times while passing urine





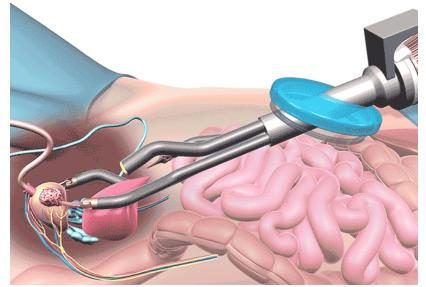
#### Drastically worsens men's Quality of life

- Stress/Tension throughout the day
- Unable to travel
- Compromised family life
- Unable to attend family functions
- Sleepless nights



#### **Treatment of Enlarged Prostate**

- Medications (tamsulosin, alfuzosin, terazosin, doxazosin, silodosin, finasteride)
- Minimally-invasive procedures
- Surgery





#### Challenges of current options

- Medication (Drugs) Drowsiness, headaches and dizziness, sexual problems
- Minimal invasive surgery Risks of anesthesia, bleeding and infection, expensive, and Painful
- Surgery Problem while urinating, nausea, vomiting, scaring, expensive and Painful



# Natural and safe options are not available



#### Meet Mr. Jojo

- Mr. Jojo is 51 year old
- He has frequent urge to urinate but when he goes for urination he has this feeling that his bladder has not fully emptied
- He is always tensed due this and unable to attend quality time with family
- He also avoid travelling and family gatherings due to this
- Lets see how we can help him







introduces a solution to prevent prostate enlargement

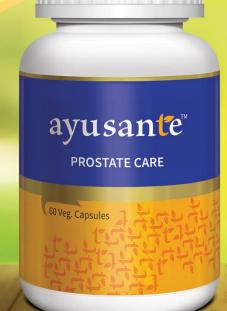




#### **Time in Direct Selling Industry**







#### **Ayusante Prostate Care**



 Ayusante Prostate Care formulation is specially made up from ayurvedic ingredients that helps in arresting prostate related issues in men.

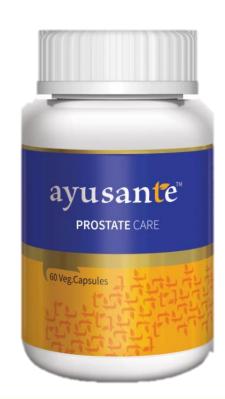




#### **Ayusante Prostate Care**

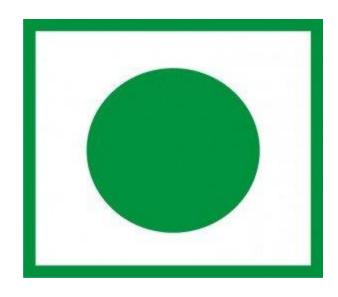
#### **Each capsule contains extracts of:**

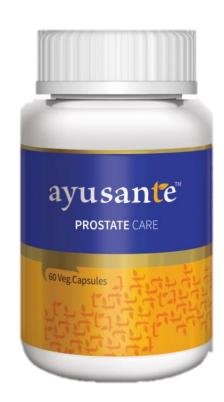
Punarnava (Boerhaavia diffusa)	75 mg
Varun <i>(Crataeva nurvala)</i>	125 mg
Satavari (Asparagus racemosus)	50 mg
Kanchnar (Bauhinia diffusa)	50 mg
Shilajitu <i>(Asphaltum punjabinum)</i>	50 mg
Gokshura (Tribulus terrestris)	50 mg
Aparajita <i>(Clitoria ternatea)</i>	50 mg
Supari (Areca catechu)	50 mg





#### 100% vegetarian





### Ayusante Prostate Care - Ingredients



COMMON NAME	SCIENTIFIC NAME	USES
Punarnava	Boerhaavia diffusa	It has been shown to be effective for symptoms of Benign Prostatic Hypertrophy (BPH) as it has anti-inflammatory effect.
Varun	Crataeva nurvala	Varun has been seen beneficial in prostate enlargement by helping in reducing the prostate weight.
Satavari	Asparagus racemosus	Satavari helps relieve inflammation and improves urination – including urine retention.
Kanchnar	Bauhinia diffusa	Kachnar is a famous herb for maintaining prostate health. It helps in maintaining the normal size of the prostate gland by supporting balanced cell production.

### Ayusante Prostate Care - Ingredients



COMMON NAME	SCIENTIFIC NAME	USES
Shilajitu	Asphaltum punjabinum	It helps in supporting the energy levels and also has the benefit of supporting the urinary and reproductive tract.
Gokshura	Tribulus terrestris	Gokshura is an herb that is both sweet and cooling and also has an affinity to the whole urinary and genital tract. It is a tonic for the kidneys and the reproductive tract as it supports the healthy flow of urine.
Aparajita	Clitoria ternatea	It has anti oxidant property so it helps in protecting the prostate from the free radical damage.
Supari	Areca catechu	It affects almost all organs of the human body, including the brain, heart, lungs, gastrointestinal tract and reproductive organs. In reproductive organs, it specifically prevents the cause of enlarged prostate.



#### **Ayusante Prostate Care - Benefits**

- Supports the normal flow of urine
- Improves urination including urine retention.
- Maintains the normal size and weight of the prostate gland
- Prevents further progression of prostate enlargement





#### **Ayusante Prostate Care - Benefits**

- Improves quality of life
- Stress/tension free life
- No sleepless nights
- No worry of travelling
- Living life to the fullest





#### Our responsibility

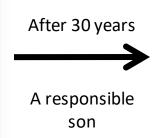
- Discussing about problems related to urination is considered as taboo
- Help your loved ones in getting rid of prostate enlargement





#### Our time to **Care** our loved ones







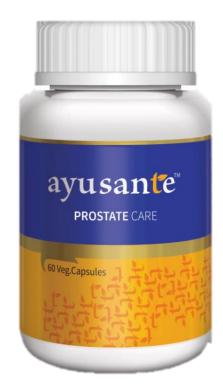
In childhood, our father cared for us in difficult times

In their difficult times, now it is our responsibility



#### **Ayusante Prostate Care - Dose**

 One to two capsules twice daily or as directed by the physician





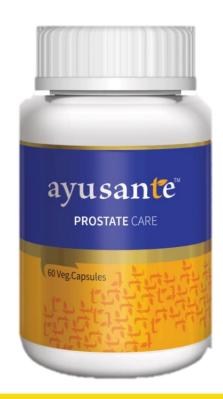
#### **Ayusante Prostate Care**

60 Veg Capsules

MRP Rs 525.00

**DP** Rs 450.00

**PV** 15.00





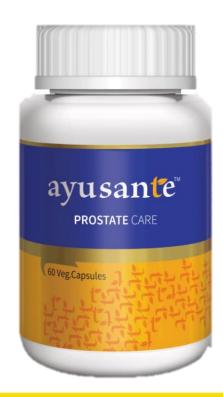
#### **Ayusante Prostate Care is cost effective**

Product	Cost
Alfuzosin	500-600 per month
Tamsolzosin	400-800 per month
Minimal Invasive surgery	5.5-6 lakh
Surgery	4.5-5 lakh
Ayusante Prostate Care	450 per month



#### Why Ayusante Prostate Care

- Ayurvedic and Natural
- 100% vegetarian
- 1 month complete dose
- Economical
- Safe for long term use







## Thank You!

