ayusanteTM Inspired by Ayurveda, Powered by Science





- One in every 10 adults in India suffers from chronic kidney disease (CKD), and at any given point, nearly five lakh patients are in need of life-long dialysis or transplant, according to Sanjay K. Agarwal, Professor and Head of Nephrology, AIIMS.
- The National Kidney Foundation of India estimates that 100 people in a million suffer from kidney ailments in India



KIDNEY

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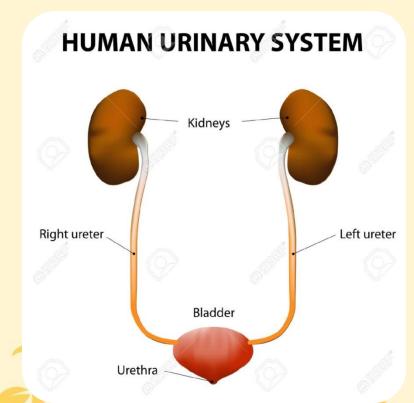
The **kidneys** are bean - shaped organs that serve several essential regulatory roles.

The kidneys are a pair of organs located in the back of the abdomen.

Each **kidney is about 4 or 5 inches long** -- about the size of a fist.

There are **two kidneys**, **each about the size of a fist**, located on either side of the spine at the lowest level of the rib cage.

Each kidney contains up to a million functioning units called **nephrons**



IMPORTANCE OF KIDNEY





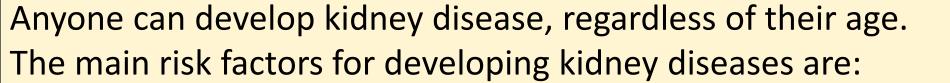
The kidneys are powerful chemical factories that perform the following functions:

- Kidneys filter extra water and wastes out of your blood and produce urine
- Remove waste products from the body
- Balance the fluids in the body
- Release the hormones that regulate blood pressure
- Produce an active form of Vitamin D that promotes strong and healthy bones



CAUSES OF KIDNEY DISEASE





- Diabetes
- High blood pressure
- Cardiovascular (heart and blood vessel) disease
- A family history of kidney failure



COMMON SYMPTOMS OF KIDNEY DISORDERS AYUSANTE

- Changes in urination More or less urination than usual, changes in the color of urine, foamy or bubbly urine
- Swelling of the feet, ankles, hands, or face Fluid the kidneys can't remove stays in the tissues
- Fatigue or weakness due to build-up of wastes
- Shortness of breath —Because the excess fluid can build up in the lungs
- Itching waste build-up in the body can cause severe itching, especially in the legs
- Loss of appetite
- Nausea and vomiting

COMMON KIDNEY DISORDERS

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Common kidney problems include

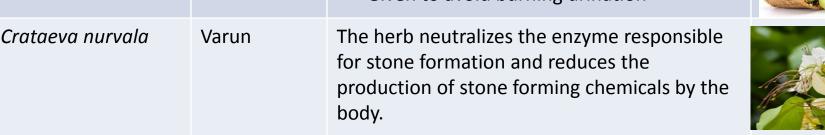
- -Cysts
- -Stones
- Urinary Infections

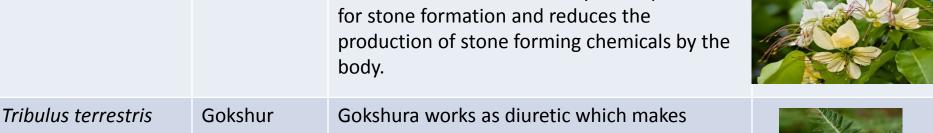


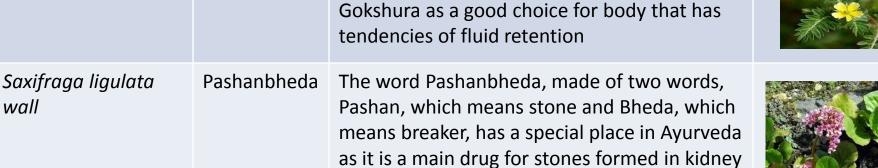




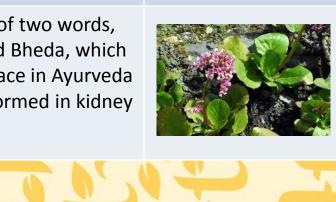
ROLE OF INDIVIDUAL COMPONENTS ayusante					
COMPONENTS	COMMON NAMES	ROLE	IMAGE		
Emblica officinalis	Amla	Considered as the stonebreakerGiven to avoid burning urination			
Crataeva nurvala	Varun	The herb neutralizes the enzyme responsible for stone formation and reduces the production of stone forming chemicals by the			







and urinary bladder.



ROLE OF INDIVIDUAL COMPONENTS ayusante

ROLE

COMMON

COMPONENTS

	NAIVIES		
Tinospora cordifoilia	Giloe	Described as 'the one who protects the body against diseases'. It is a rejuvenator that enhances the healing process and immunity.	
Phyllanthus niruri	Bhumi amla	Interferes with the different stages of stone formation, reduces crystal aggregation	
Swet parpati		 Painful urination is relieved It helps in treatment as well as prevention of urinary tract infections Urinary calculi can also be treated very well It soothes down irritation, itching, and burning sensation in the urinary organs 	
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IMAGE

ayusante

Use:

 Ayurvedic product effective in urinary diseases and renal calculi

DOSE & DURATION:

One capsule thrice daily

EXCLUSION CATEGORY:

- Not to be given to those below 18 years of age
- Can be given to pregnant women only on doctor's suggestion.

PRESENTATION DETAILS

ayusante

Presentation – 60's capsule in a bottle pack

MRP	DP	BV	PV
Rs.645	Rs.550	330	20.63



SUMMARY

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- Considered as the stonebreaker
- The herb neutralises the enzyme responsible for stone formation and reduces the production of stone forming chemicals by the body.
- Works as diuretic which makes it a good choice for body that has tendencies of fluid retention
- Contains important ingredients for treating stone in kidneys and urinary bladder
- It is a rejuvenator that enhances the healing process and immunity.
- Interferes with the different stages of stone formation, reduces crystal aggregation and modifies their structure and composition