



Give your  
*skin's glow*  
a boost of confidence with  
**the power of Vitamin C**

*Introducing*  
**ASSURE**  
Vitamin C Facial Foam  
& Vitamin C Gel Crème



# Vitamin C is legendary in the skin care world

Vitamin C is often called the Holy Grail for the skin and rightly so!

It is touted as one of the best anti-ageing ingredients, which plays a key role in maintaining a smooth, even, and glowing complexion.

Vitamin C—also known as ascorbic acid—is a water-soluble nutrient that plays an important role in keeping the skin healthy.



# How Vitamin C Supports Skin Care

This potent nutrient offers many benefits for the skin, including the potential to:

- Make collagen that is used to keep skin youthful and plump
- Maintain and repair damaged skin
- Diminish the appearance of fine lines and wrinkles
- Brighten up complexion
- Even skin tone
- Reduce the appearance of dark spots
- Prevent premature ageing





# Assure Vitamin C Facial Foam



Throughout the day the skin on your face is continuously covered with bacteria, pollutants, viruses, dirt, and old (dead) skin cells.

# Why we should practice proper skin cleansing?

- Regular cleansing is essential to maintain a radiant and healthy skin.
- Cleansing helps anti-ageing products and treatments to work properly.
- Cleansing helps maintain proper pore size.
- Cleansing encourages proper skin hydration and prevents the production of excess oils.

Without washing, your skin would be covered with a thick layer of dirt and grime which would make it difficult for other products to permeate into the skin properly.

Hence, it is important to  
**CLEAN THE DIRT BUILD UP**



Pampering your skin starts with dealing with it.

*Presenting*

## **Assure Vitamin C Facial Foam**

Which will undoubtedly address the vast majority of your skincare needs and leave your skin renewed and supple with each wash, providing the feel of perfection.



# Assure Vitamin C Facial Foam

- Assure Vitamin C Facial Foam induced with the goodness of Vitamin C helps in removing dirt, sweat and excess oil from the skin's surface while cleansing the pores.
- It produces a creamy lather, which scrubs off all the impurities from the skin.
- It is enriched with Kakadu Plum, along with Vitamin C, which helps in skin rejuvenation and reversing the signs of ageing to keep your skin healthy and glowing



MRP RS 382

DP RS 335

PV 11.17

# Assure Vitamin C Facial Foam is enriched with:

## Vitamin C Extracts

- It helps in maintaining even skin tone.
- It helps in reducing skin inflammation.
- It helps in preventing skin pigmentation.



## Kakadu Plum Extracts

- It is a powerful antioxidant.
- It helps in improving skin texture.
- It helps in delaying the signs of ageing.

# Benefits of Assure Vitamin C Facial Foam



- It helps in removing excess oil from skin through deep cleansing of pores.
- Powerful antioxidant and anti-inflammatory properties helps in keeping skin young and fresh.
- Helps in keeping the face nourished.

# Assure Vitamin C Facial Foam- How To Apply

- Wet your face and neck , pump out gentle amount of foam and massage gently all over the face.
- Rinse and pat dry.

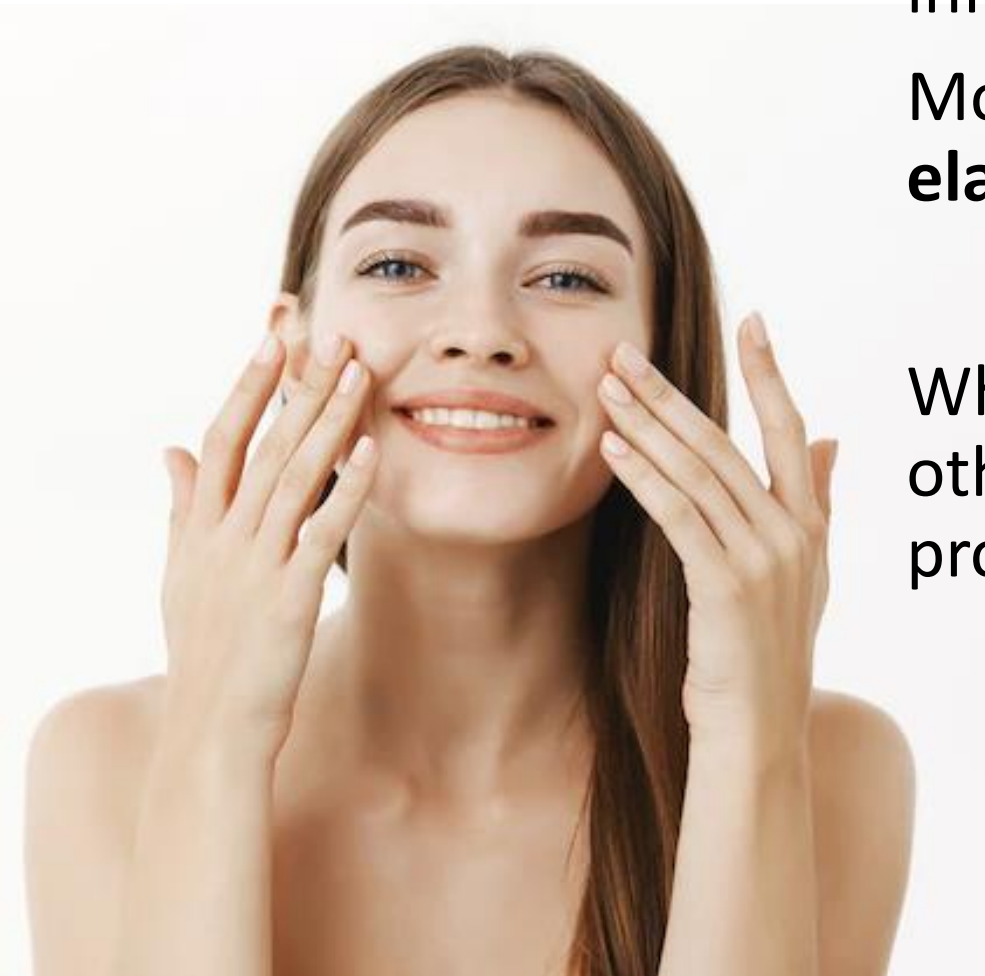


# Assure Vitamin C Gel Crème



***Moisturising is one of the major steps in the daily skincare regime.***

Irrespective of what type of skin you have, it is important to keep your skin hydrated, soft, supple, comfortable, and attractive.



Skin needs protection from environmental influences.

Moisturisers and creams **keep the moisture and elasticity in your skin.**

Which can help reduce wrinkles, age spots and other fine lines. Face creams also act as a protective barrier for your skin.



***Presenting!***  
**Assure Vitamin C Gel Crème**



# Assure Vitamin C Gel Crème

- Assure Vitamin C Gel Crème is a perfect blend to keep your skin hydrated. It helps to improve the skin texture without any hassle and stickiness on the skin.
- This lightweight gel formula enriched with Vitamin C is easily absorbed by the skin.
- It helps to keep your skin plump, hydrated and glowing.



MRP RS 230

DP RS 200

PV 6.67

# Assure Vitamin C Gel Crème is enriched with:

## Kakadu Plum Extract

- It is a powerful antioxidant.
- It helps in improving skin texture.
- It helps in delaying the signs of ageing.



## Vitamin C Extract

- It helps in maintaining even skin tone.
- It helps in reducing skin inflammation.
- It helps in preventing skin pigmentation.



## Pomegranate Extracts

- Punica Granatum, also known as Pomegranate, has been touted for long due to its high levels of Vitamin C and antioxidants, which can help prevent skin damage.
- It helps in nourishing sun damaged and ageing skin.
- It helps in prevention from dead skin cells keeping your skin hydrated and glowing.



# Benefits of Assure Vitamin C Gel Crème



- It helps in keeping your skin hydrated and glowing.
- It has a non-sticky and hassle free absorption on skin.
- It is light weight formula enriched with vitamin C which helps in improving skin texture and delay the signs of ageing.
- It promotes collagen production

# Assure Vitamin C Gel Crème- How To Apply?

- Clean your face ideally with Assure Vitamin C Facial Foam or any mild face cleanser and apply this gel.
- Apply small amount of gel and massage for a minute or until absorbed.
- It can be used everyday before applying moisturiser.





*Thank  
you*