

# Leading Ladies

A TRIBUTE

TO THE OUTSTANDING VESTIGE WOMEN ENTREPRENEURS





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— A TRIBUTE —

TO THE OUTSTANDING VESTIGE WOMEN ENTREPRENEURS



...the economic  
progress of a country  
depends on the progress  
of its women.

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Gautam Bali

Managing Director, Vestige Marketing Private Limited

## Message from the Managing Director



**W**hat do we mean when we talk about modern empowered women? I would say, we mean that such women are entrepreneurial, assertive, financially independent and capable of achieving their goals, in an environment that encourages and allows equitable competition with their male counterparts. The woman of the 21 century is hardworking, nurturing, and dedicated. She is proficient in multi-tasking; with her invincible spirit, she is efficient in handling complex business operations in a challenging environment and her family with equal ease.

Unfortunately, women in India's countryside, and in its Tier II and Tier III cities, are still woefully lacking in opportunity to excel. Indian women rank low across indicators such as education, employment and entrepreneurship, and India ranks second lowest among G-20 economies when it comes to the participation of women in its workforce.

One of the major parameters to measure the economic development of a society is the level of economic freedom and equality the women enjoy in that society and their contributions, financially and socially, to the growth of that very society.

As Dr B. R. Ambedkar, the father of our Constitution, once said, "I measure the progress of a community by the degree of progress which women have achieved". This has been a motivating force for Vestige, where we have ensured that our innovative marketing plan and world class products empower the women of our country. We are proud to record that the number of women in Vestige's distributor network is continuously rising; and that our women distributors, displaying excellent entrepreneurial skill-sets, dedication and hard work, have reached unimaginable heights of success. Vestige has provided women across India with the perfect platform upon which to prove their capability, assisting them in earning new identities outside the closet of a traditional homemaker, so much so that many of them has achieved a lifestyle that is far better than what their previous socio-economic conditions allowed.

Such transformations inspired us to recognise their success in a grand way. On the occasion of International Women's Day 2016, Vestige is proud to unveil this exclusive volume, focussing on its successful women entrepreneurs. This is a tribute from Vestige to its strong and growing family of women distributors, whose dedicated endeavour has contributed to their success, the success of Vestige, and, we believe, to the collective growth of our country.

I would like to thank the women of Vestige for their dynamism, striving ambition, and courage; and I hope this book will also serve as a motivational guide for women across the country, who are keen to achieve success in their lives, and who may find inspiration in these stories of many ordinary women who turned into icons of success with Vestige.

**Gautam Bali**

Managing Director, Vestige Marketing Private Limited

Optimism  
is the faith that leads to  
achievement

---

Helen Keller  
American writer and humanitarian

# The Vestige Woman: A Transforming Journey

**E**ver since its launch in 2004, Vestige has been growing at a phenomenal rate every year, on its way to accomplishing its mission of setting the global benchmark for direct selling by 2018. Its success speaks not only for the exceptional quality of Vestige's health and personal care products, but also for its experienced and innovative management, and the unflagging enthusiasm and entrepreneurial spirit of its widespread team of distributors.

We innovate constantly, to produce new and better products at our state-of-the-art manufacturing centres, and we have dozens of branch offices and thousands of distribution centres to ensure customer satisfaction. However, it is the direct distribution efforts of our individual entrepreneurs that ensures the popularity of our products across diverse markets. Indeed, the veritable army of Vestige distributors – over 30 lakh individuals, spread across the country – forms the backbone of the company.

Out of these distributors, 40 percent are women. These women represent an almost infinite gamut of background, experience and context. Some hail from small towns, others have lived their whole lives in big cities; some have run their own businesses, others have never worked before; some have supportive families, others struggle for the opportunity to work outside their home; some bring in a second income, others are the main contributors bringing their families out from acute financial distress. And yet, two qualities bind them: the ability to work hard, and the ambition to dream.

At Vestige, where our vision is to help people live lives of economic independence, on their own terms, we believe that our distributors spread Wellth – that is, wealth achieved through wellness – and nowhere is this Wellth more apparent than in the transformative experiences of our women distributors, each one of whom has traversed personal milestones of self-reliance, dignity and freedom in her journey with Vestige.

Through the following pages, we invite you to journey with them, to witness their unstinting enterprise, and the marvellous flowering of their ambition.

In the words of the great poet Maya Angelou, "Life is not measured by the number of breaths we take, but by the moments that take our breath away". All the women profiled in this volume have had such breathtaking experiences, and we are proud, at Vestige, for having contributed towards such moments in their lives, as we are grateful, too, for having them in the Vestige family.

# Snapshots of success



When the whole world is silent, even one voice becomes powerful

---

**Malala Yousafzai**  
Pakistani activist and Nobel laureate



I think the key is for women not to set any limits

---

**Martina Navratilova**  
Czech-American tennis player





Look within. I always believe you have enough to start from where you are.

---

**Tara Fela-Durotoye**  
Founder of the House of Tara



I didn't get there by wishing for it or hoping for it, but by working for it

---

**Estée Lauder**  
Founder of the Estée Lauder cosmetics company







Spread love everywhere you go. Let no one ever come to you without leaving happier

---

**Mother Teresa**  
Albanian founder of Missionaries of Charity



We need to start work with the idea that we're going to learn every day. I learn, even at my position, every single day

---

**Chanda Kochhar**  
CEO, ICICI Bank



You can never leave  
footprints that last  
if you are always  
walking on tiptoe

Leymah Gbowee  
Liberian peace activist



A woman has to  
live her life, or  
live to repent not  
having lived it

D. H. Lawrence  
British writer





A girl should be two things: who and what she wants

---

Coco Chanel  
French designer and founder of Chanel



We do not need magic to change the world, we carry all the power we need inside ourselves already

---

J. K. Rowling  
British writer





Women, like men,  
should try to do the  
impossible. And when they  
fail, their failure should be  
a challenge to others

Amelia Earheart  
First woman pilot to fly alone  
across the Atlantic Ocean



You have no  
security unless you can  
live bravely, excitingly,  
imaginatively

Eleanor Roosevelt  
American politician,  
diplomat and activist







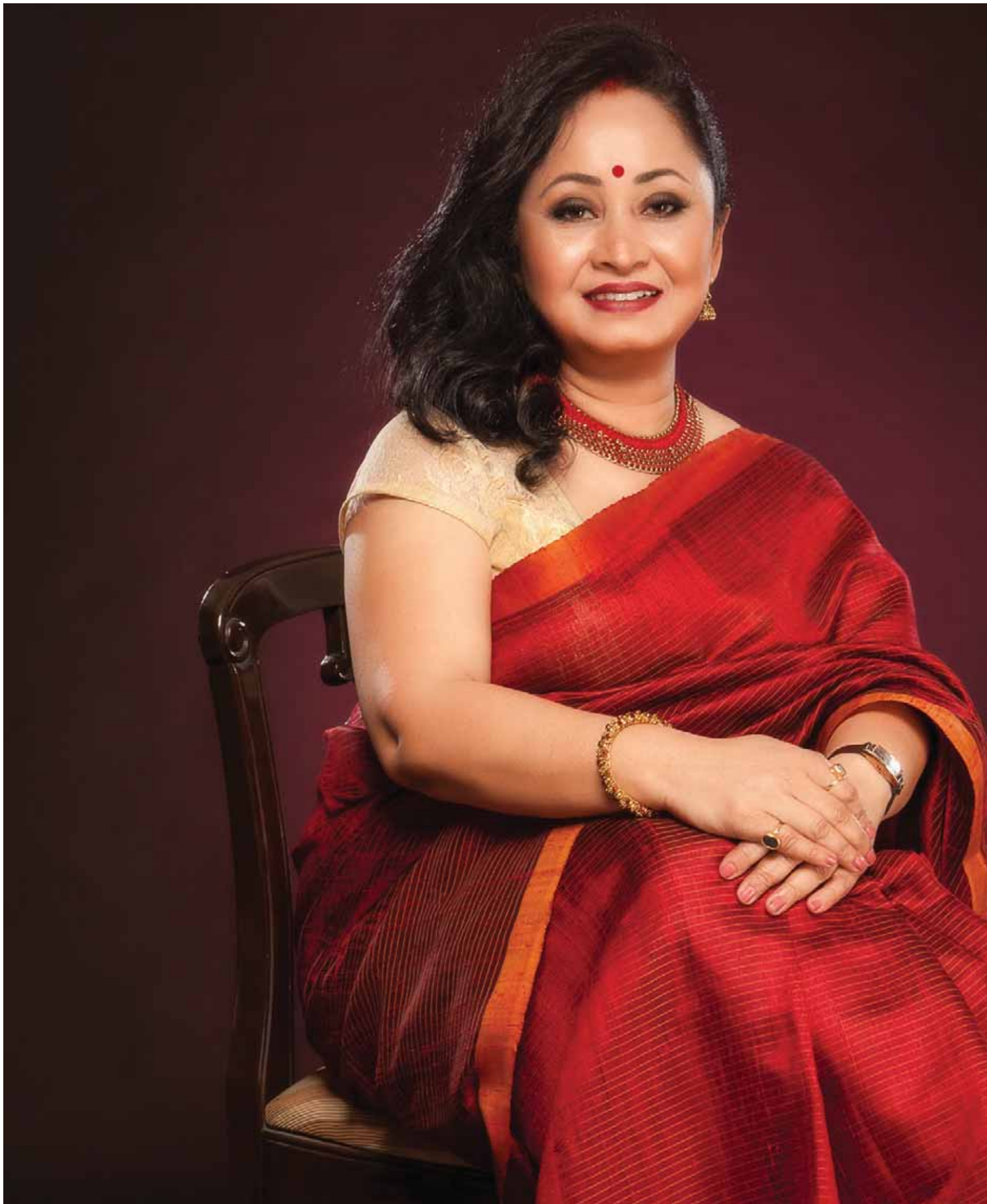
**At first, you are skeptical and afraid. But take a leap of faith – and you will be a winner.**

**DIPAALI PATRAWALA**

Vestige Ambassador  
Mumbai, Maharashtra

**T**hese days, I'm always smiling, and that's because of Vestige. It's not like I didn't have self-respect before – I had my own business and I was relatively successful. But what I didn't have was peace of mind and financial stability. My success didn't extend to my social and emotional spheres. Now it does. Besides, not only have I fulfilled my own dreams, I can also help others towards success.

I want to tell others, it's only when you exit your comfort zone that you'll start changing your life. That's what I did, and it's a great feeling.





At Vestige, your unique qualities can shine. You can dream big, dream unlimited.

**ARPANAA DEB**

Vestige Ambassador  
Greater Noida, Uttar Pradesh

**I**f I look back at my life, I see an ordinary woman, living an ordinary life. And then, one day, she joins Vestige, and suddenly everything changes. Now, the ordinary woman is a decision-maker, an achiever, an equal participant in all family discussions, living a luxurious life and fulfilling her children's dreams. And all this without the stress of a regular job!

Quite a transformation, isn't it? Well, that's Vestige for you.







**Women have the potential  
to transform lives over  
generations.**

**JYOTI JAISWAL**  
Vestige Ambassador  
Mumbai, Maharashtra

**I** believe that being an example is better than giving examples. Chanda Kochhar, the visionary CEO of ICICI Bank, is an example for me; and I am, in turn, proud to be an example for other women entrepreneurs. From dire financial straits, my husband and I achieved a stable, comfortable life, with all the luxuries we could desire. Imagine, once I had not even visited Goa – and now I've travelled around the world! As a Vestige ambassador, I speak at seminars about how Vestige can unleash our inner potential, and give us the freedom to live life on our own terms.

**I am my own boss – no other satisfaction can  
match that feeling!**



If you can leave your comfort zone, nothing is impossible.

**MINAL KHILARE**  
Double Crown Director  
Pune, Maharashtra

**W**hen I go shopping these days, I don't even look at the price tags. It's such a liberating feeling, but it wasn't always the case. My life after Vestige has gone through a complete transformation, and not only have I fulfilled my own dreams, I have had the immense satisfaction of being able to fulfil the dreams of others too. I'm known as a successful entrepreneur, so much so that people come to me for guidance.

And I tell them, just have the courage to leave your comfort zone, and then you'll realise, you can scale the greatest heights.







Vestige isn't just about products and rewards, it's also a great way to meet new people.

**SNEHLATA MISHRA**

Universal Crown Director  
Lucknow, Uttar Pradesh

**W**hen my husband died, not only was I emotionally devastated, but my family and I were also financially distraught. Suddenly, the family reins were in my hands – and I decided, “Okay, I’ll take over”. That’s when I became a Vestige distributor – and what happened thereafter is clear for all to see. Our finances have stabilised, and I have a busy, productive schedule, as well as a comfortable, harmonious family.

And most of all, I have the confidence that comes with having handled a crisis successfully.



**Make your life count.  
Take risks. That's how you'll  
discover your potential.**

**NEELIMA AMBIST**  
Universal Crown Director  
Bhopal, Madhya Pradesh

**M**y Vestige income has given me many material benefits, for sure: cars, flats, jewellery, education, etc. But the most important difference Vestige has made to my life is in the boost to my self-worth. It has enabled my transition from a housewife to a woman who stands on her own feet, a woman known for her own achievements and not just for being someone's daughter or wife.

Vestige enabled me to become the 'me' I always wanted to be – a woman not only loved but also respected and self-reliant – my own role model.











**Think Big. Dream Big.  
And Vestige will help you  
forge your destiny.**

**MAYURA BAZAL**

Universal Crown Director  
Kolkata, West Bengal

**I** greatly admire Indira Gandhi, our first woman Prime Minister. Like her, I take pride in taking my own decisions, and I have Vestige to thank for it. Interesting work, great managers, and an amazing rewards system have made Vestige my dream career – I have never been as happy in any other company before! I tell others, too: if you want to forge your own identity, Vestige offers the ideal platform.

I'm investing part of my earnings in educating my daughter, so that, one day, she too can dream big, and make her dreams come true!



Confidence to uncover our  
calibre – that's what Vestige  
gives its women distributors.

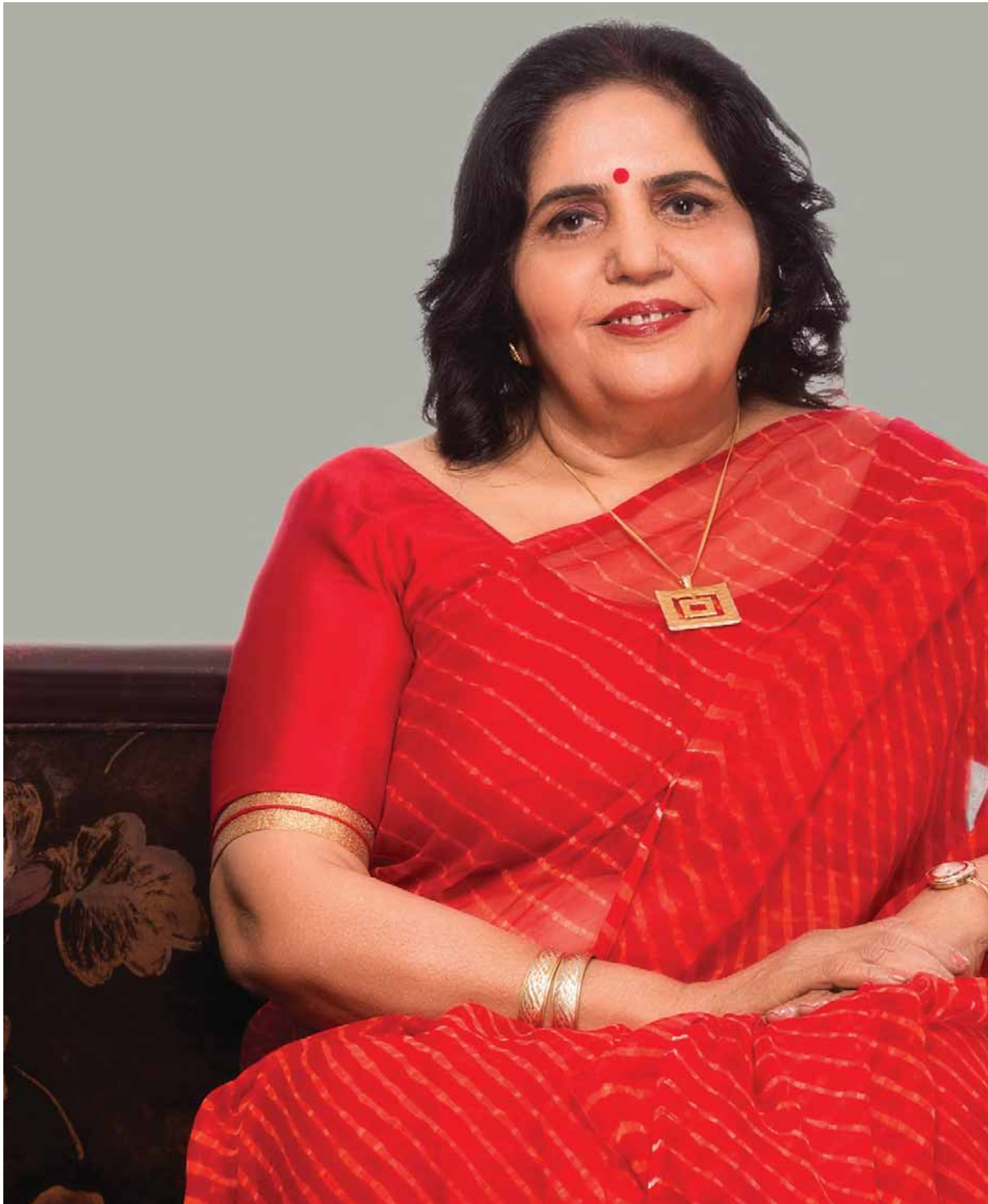
**HETAL BHOI**

Universal Crown Director  
Mumbai, Maharashtra

I can hardly describe the anxieties and distress we once faced. My son suffered multiple disabilities and required no less than seven surgeries. We were buried in worry and loans. Then came Vestige, with its impressive business plans, tremendous product range, hugely supportive management – and today, my financial worries are a thing of the past, my son is well taken care of, and I drive a Mercedes.

Truly, Vestige brings to life the fact that women, if they are empowered, can achieve absolutely anything.







**Be independent and confident.  
After all, you only live one life.**

**MALTI SINGH**

Universal Crown Director  
Ghaziabad, Uttar Pradesh

**Y**ou know, when I started my Vestige business, most of my family members and relatives were not happy with my decision, nor were they particularly supportive. But Vestige is the kind of company that brings great products with great management – a combination that really allows distributors to grow in this business. I was no longer constrained – I could think big, dream big, and, with the wings Vestige gave me, I could fly.

Now, when my relatives see how my finances are strong, my lifestyle is fabulous, my confidence is flying high, they admit I did the right thing.



If you want financial stability in your life, you must act to achieve it.

**PRATIBHA A BHATNAGAR**  
Universal Crown Director  
Surat, Gujarat

**I**t used to be the case that no one at home would take me seriously, no one was interested in my contribution to a family debate or issue. A lot has changed since. With the financial stability that I've brought home, thanks to my association with Vestige, and with my new-found self-respect, my family consults me on all matters, and regards my opinions as valuable.

These may be small things, but the happiness they bring is beyond words, beyond limits.









**I am lucky God gave me Vestige.  
Today, there are no bounds  
to my happiness.**

**M VICTORIA SELVI**

Universal Crown Director  
Chennai, Tamil Nadu

**I** really admire the daring astronaut Kalpana Chawla, who fought all odds to come out with flying colours. As a Vestigian, I feel that I, too, am flying through the open skies, towards endless possibilities. The best thing about the company is its superb management, which makes you feel cared for and secure. Then, of course, there is the interesting work, and all the financial rewards. Truly, I had no idea of the luxury I could enjoy before I became a Vestige distributor – I had hit rock bottom in my life earlier, and now I'm a real heroine!

All women have the courage and will power to achieve success. We just need to let it shine.





**For a woman in this world,  
nothing counts for more than  
financial freedom.**

**INDRANI PATHAK**

Universal Crown Director  
Kolkata, West Bengal

**I** look to India's Nightingale, Lata Mangeshkar, for inspiration on how to dedicate one's body and mind to one's profession. Besides, ever since I joined Vestige as a distributor, I have earned self-respect, recognition and status – qualities as sweet and pleasing as Lataji's voice! Earlier, life was rather monotonous, my dreams were just that – figments of unattainable fantasy.

Now, I hardly need to dream, as all my desires have come true.



Happiness is my personal property now.

**VINITA SHASHANK SHUKLA**  
Universal Crown Director  
Raipur, Chhattisgarh

I've always had a burning desire to fulfil my family's biggest dreams, but until I became a Vestige distributor, I lacked the resources to do so. Even though I was an equal partner in my marriage, I could not add to my husband's income. Now, not only have I been able to invest in our own car, property, and children's education, I am also planning to fulfil my husband's dream of having a rehabilitation centre for orphans, and my own ambition to establish a centre for young women that will help them achieve respect and freedom.

To others, I'd say: Be brave, be bold, be confident!







**Come out into the world  
and show it what you're  
capable of!**

**PREMA MANJARI MAHANTA**  
Universal Crown Director  
Sundargarh, Odisha

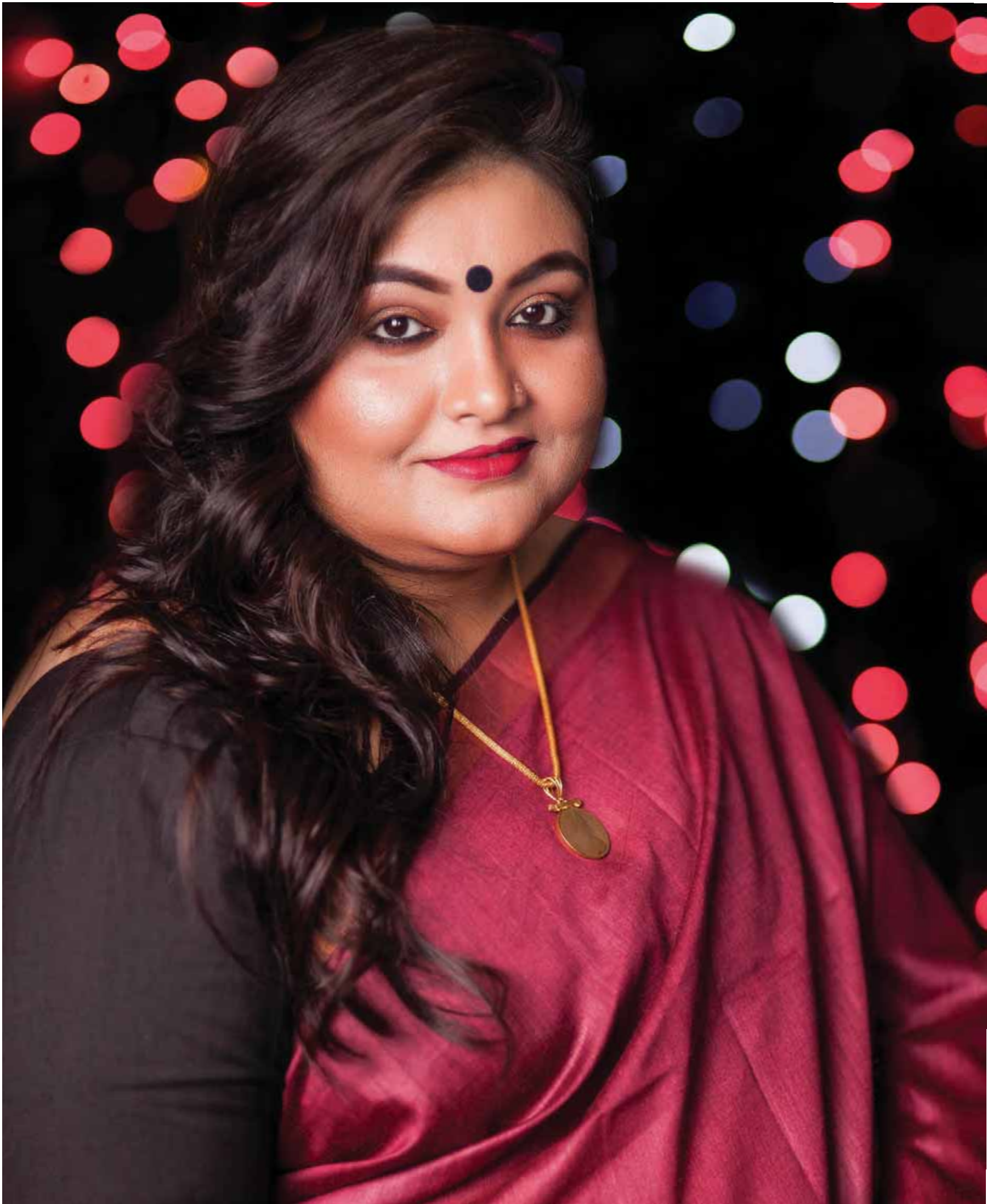
**I** believe men and women are the same: we can all be independent and earn the self-respect we deserve. In my case, before I became a Vestige distributor, both my income and my sense of self-worth were very low. But as I've worked here, while learning, growing and earning my success; I've bought a car, a home, undertaken several trips abroad, and even financed my own wedding! All this has brought me tremendous respect, both from within myself and from those who know me.

And today, I am a well-known personality in the Vestige family! It's such a fantastic feeling.











Vestige allows you to give your full attention to both family and business.

**SHANTA MUKHERJEE**

Universal Crown Director  
Kolkata, West Bengal

**A**n independent, self-confident woman like Sushmita Sen would be my role model. My own self-confidence has increased exponentially since I became a Vestige distributor, from an absolute rock-bottom level to someone with recognition and respect, a name I can be proud of, renown amongst my community, along with financial security. Vestige has given me material advantages, like my purchase of two cars in one year, and also a great deal of freedom.

It is no exaggeration to say, in fact, that financial freedom has entirely changed my life.





I am a role model for the women in my team in the North-East.

**MERIAM L. HRANGCHAL**

Universal Crown Director  
Aizwal, Mizoram

**T**oday, if I am respected and admired in my community, it is all thanks to Vestige. Indeed, I can say without any exaggeration, Vestige has come as a blessing to me and my family, affording me substantial savings, comprehensive education for my children, and some beautiful holidays too! At a more abstract level, it has greatly boosted my self-confidence.

Like the two indomitable women who are my role models, Mother Teresa and Aung San Suu Kyi, I believe it is impossible to achieve success unless you dream big.





Once you start your Vestige business, you'll never depend on anyone again.

**ANITA SHARMA**

Universal Crown Director  
Kanpur, Uttar Pradesh

**B**efore I joined Vestige, all my ambitions, all my goals were just dreams. But now, even my wildest dreams have come within my grasp. Of course, there have been many material rewards, like travel for the whole family, our new car and our house, but equally precious are the intangible rewards I have gained from Vestige: respect, independence and freedom.

As a wife, I have changed my husband's life – now that is a dream come true!



All the way from Nobody to Somebody – I did it the Vestige way.

**SUMITRA SENAPATI**  
Universal Crown Director  
Khapuria, Odisha

**S**omeday, I hope to inspire other women distributors the way I have been inspired by hardworking and ambitious, highly placed captains of industry like Indra Nooyi. Thanks to Vestige, I have achieved not only complete freedom from financial insecurity, but also a position of respect and equality in my community and my family. Its experienced management, excellent products and marketing plans help hardworking, honest and disciplined distributors like me to achieve all we want.

I tell other distributors, believe in the system and it will help you accomplish your dreams.









**My role model?  
Who else –  
myself!**

**LATA GOEL**  
Crown Director  
Ghaziabad, Uttar Pradesh

I believe that if a woman sets her mind to it, she can achieve absolutely anything. And Vestige, being an organisation that rewards efficiency and initiative, is a perfect fit for women achievers. No matter how long and hard I worked in my last profession, it hardly made any difference. At Vestige, however, my enterprise and passion have been rewarded with money and recognition.

Today, I call myself a homemaker, not a housewife, with a great business, a comfortable lifestyle, and the spirit that comes from self-respect.



**A**s an honest, ambitious and hard-working person, I found Vestige perfectly suited to my skills and my personality. Here, the work is interesting, the products are world-class, and in addition to all that, we get to meet such interesting people as a part of our work!

These factors have worked like catalysts upon me, transforming me into a happy, independent woman, with all the confidence that arises from financial freedom.

**Direct selling  
is the perfect  
career, especially  
for women.**

**MANJU SINGH**  
Crown Director  
Ghaziabad, Uttar Pradesh





**Don't hide your  
talent, let it shine.**

**SADHNA TYAGI**  
Crown Director  
Ghaziabad, Uttar Pradesh

**I** look up to women like our External Affairs Minister Sushma Swaraj, for her strength and unshakeable confidence. It's the confidence you get when you don't hide your light from the world – whatever that light may be. I'm a hardworking, honest, helpful person, and Vestige was the catalyst that fired up these qualities, and made them visible to the world.

The process has transformed me – my family, my life, myself – and all to the good.



**C**handa Kochhar, CEO of ICICI Bank, is my role model for her dedication to her company. I feel an equally strong loyalty towards Vestige, and would like to play my role in advancing it to the world's top-ranked direct selling company. The superb reward system at Vestige is sure to attract such loyalty from all its distributors, particularly women. Women in our society may be well off materially, but they are poor in terms of independence and freedom. Vestige alters that equation.

The company has given me immense benefits that extend far beyond the financial and social spheres.

**Vestige is the hidden key that opens many doors.**



**REETA MOHANTY**  
Crown Director  
Cuttack, Odisha



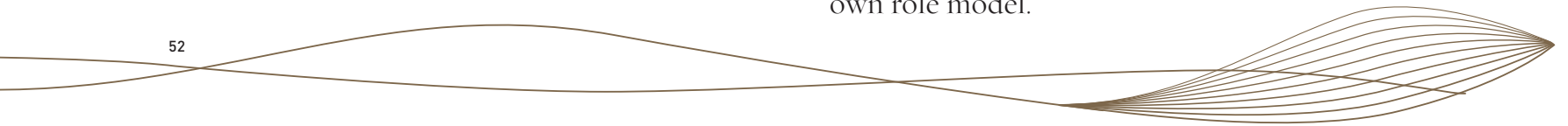


Love yourself –  
and the world  
will love you.

**ISHAN I SALUNKHE**  
Crown Director  
Pune, Maharashtra

Vestige has changed my world. From a simple housewife, with limited education and ambition, who was teaching handicrafts for an inconsequential income of barely five thousand, look where I've reached now. Though I started late, at 49, I was a Crown Director within two or three years, and mine is now the main income in the house. I've become a truly savvy businesswoman, and as I've changed, so the people around me have changed, too, giving me greater respect, and more freedom.

Thanks to Vestige, I've realised what I'm truly capable of – and, in the process, I've become my own role model.





I had many financial difficulties before I became a distributor for Vestige, so much so that I barely had sufficient means to feed my children balanced meals, and therefore, they faced severe health issues. As a Vestige distributor, I worked hard and honestly, and was amply recompensed by its excellent reward system. Today, our children study in the best school in town, we have a comfortable life, and we have the confidence to dream for even more.

I would recommend Vestige to all women – start your career now and your financial future will be secure for generations to come!

**Money and Time:  
the two things  
you need to really  
enjoy life.**



**ANJU KUMARI**  
Crown Director  
Patna, Bihar



**Vestige is the  
chance of a  
lifetime.**

**MOUSMI GUPTA**  
Crown Director  
Abhanpur, Chhattisgarh

**L**ike Ekta Kapoor, my role model, I am very ambitious, and Vestige gave me ample opportunity to realise my ambitions. With its exceptional products, well-considered business plan, and attentive management, Vestige offers its distributors every chance to shine. It has made me a successful woman, respected by myself and others, living a comfortable life, and achieving my goals with considerable freedom.

Joining Vestige is the best chance of your life to achieve anything that you want.



**H**elen Keller once said that “when one door of happiness closes, another opens”. So it was in my case: I was trained as an architectural engineer, but I was unable to make use of my degree. That’s when Vestige’s door opened for me, and now I finally have the honour and respect from my family and community that I desired and deserved.

Besides its financial benefits, my career has also given me the confidence one needs to tackle this competitive world.

**No satisfaction matches the pure thrill of helping others.**



**HEMALATA V KHARADE**  
Crown Director  
Karad, Maharashtra





Now, I can live  
my life according  
to my dreams  
and ambitions.

**SABITA CHETTRI**  
Crown Director  
Gangtok, Sikkim

**W**ho knew me before I became a Vestige distributor? Just my family, a few friends, and even they only saw me as an inconsequential housewife. Now, I think it would be a fair estimate to say that lakhs of people across the country know me as a Crown Director. Even as a housewife, I was a dreamer, and the most exceptional quality of Vestige, I would say, is that it recognises this potential to dream, and allows it to upgrade itself and flourish.

If life is a book, then Vestige has added a whole new chapter in my book!



**W**hen I think back on all that I have achieved over the past years, I really couldn't ask for anything more. From a time of financial crisis, Vestige took me to a life of monetary stability, material comfort, social respect, and independence. To other women distributors, I would say: take the plunge and work hard at Vestige, no matter what the initial difficulties may be.

Even more valuable than what you gain financially will be your achievements in terms of self-respect and social prestige.

**Being Crown Director is just the beginning of my dreams!**

**JAYEETA PAL**  
Crown Director  
Kolkata, West Bengal





**Never let life  
disappoint you.  
Overcome and  
succeed, instead.**

**W SELVI**  
Crown Director  
Salem, Tamil Nadu

**T**he things I like best about Vestige are the very qualities that make it such a great company: its professional system, great rewards, opportunities to meet new and interesting people and, most importantly, the fantastic benefits of its products. Through my work, I have bettered the quality of my life substantially, and travelled across the world.

At home and among my friends, I have gained respect; in my career, satisfaction; and in my life, happiness.



I've only studied till the sixth standard, but Vestige gave me the perfect platform from which to upgrade my skills, and to fully exploit my aptitude for motivating people – to the extent that today, despite my limited education, I earn more than many graduates. Moreover, the great managers, incentivising reward system, and interesting work have kept me engaged and encouraged.

Vestige empowered my transformation from a housewife to an entrepreneur, leading a successful, independent and wholly satisfied life.

**If I can achieve  
all this, so can you.  
I wish you Wellth!**



**D KARPAKAM**  
Crown Director  
Chennai, Tamil Nadu



**A woman without  
Vestige is a bird  
without wings.**

**MANITA NAYAK**  
Crown Director  
Bhubaneswar, Odisha

**I** used to be impoverished, not just financially but also emotionally and mentally. It seemed like nobody thought I could contribute anything of worth to the family; even during festivals, a time of bonding, I would find myself alone, excluded. It's only after I became a Vestige distributor, once I had my own income, that I began to see real life, in all its myriad colours. Driving around in my own car, being my own boss – Vestige has given me my own identity.

Moreover, it has allowed me to help others: I have initiated an orphans' trust, which I hope to complete by 2025.



**V**estige offers a golden opportunity to anyone who wants to completely change their life. It's a unique business that appreciates the most minute qualities and contributions of its entrepreneurs, while the work itself is so interesting that, along with the great rewards system, it motivates us to perform at the best of our abilities.

You might say that, before Vestige, I had an ordinary life. Today, I have a lifestyle!

**At Vestige, you  
earn well, and  
you also gain  
in status.**



**GEETHA M**  
Crown Director  
Theni, Tamil Nadu





**Life begins with Vestige.**

**HETAL C KORI**  
Crown Director  
Ahmedabad, Gujarat

**V**estige was my first business, and once I started my enterprise, I realised how narrow my life and ambitions had been before, and how greatly I could expand my horizons. I have the finances, now, to fulfil my dreams and those of my family. I can make a name for myself, and feel secure for the future.

Best of all, after starting my career at Vestige, I work with a new and liberating sense of freedom.



**N**ot so long ago, it appeared I had no future. My family and I were plummeting into the depths of a major financial crisis, into a darkness and despair that left us with no freedom, no time for each other, nothing. And then, one day, I became a Vestige distributor – and what a transformation that was! Here I am, cheerful again and optimistic; I have financial stability and self-confidence; I have time to spend with my family.

Every day, when I see the comfort in my child's eyes, I know Vestige was the right decision.

**The only thing  
stopping you  
from growing  
is yourself.**

**JYOTSNA SINGH**  
Crown Director  
Lucknow, Uttar Pradesh







**I will always be there to support upcoming women entrepreneurs.**

**LATHA K R**  
Crown Director  
Tumakuru, Karnataka

**A**s an ambitious, optimistic entrepreneur who enjoys meeting new people, I am delighted with the opportunity Vestige gives me to interact with different personalities, from all walks of life, and work as a team with them towards a common goal. As a leader, I enjoy motivating people; indeed, it is a privilege to help others and make their lives better. While I always enjoyed respect socially and at home, Vestige's car and house funds have been of great benefit to me.

And as for the work, I can describe it in one word: Awesome!



**I**ts outstanding management is not only key to Vestige's success as a business, but equally to mine as a distributor. It has allowed my hard work to translate into a transformed life, as my dreams have come true and I am able to set newer and more ambitious goals for myself. Even in terms of my personality, I have evolved from a fairly conservative and dependent woman into someone greatly empowered, self-confident, and respected.

And the great thing is, Vestige offers this opportunity to all women, regardless of financial and educational levels, or domestic commitments.

At home,  
everyone looks  
at me with hope.



**EKTA SEHDEV**  
Crown Director  
New Delhi, Delhi



**It's time we  
recognise our  
own worth.**

**VINEETA MODI**  
Crown Director  
Kolkata, West Bengal

**A**s a single mother, I am acutely aware of the need for financial stability, and Vestige's professional business plan and reward system has helped me maintain a strong savings balance, which, in turn, has greatly contributed to my peace of mind. In other respects, too, the interesting work, the respect gained from my family, and the happiness have all enhanced my quality of life. Indeed, for women entrepreneurs, Vestige has paved a great path, we just need to follow it.

To other women distributors, I'd like to say: Vestige women are going to be role models to millions in the near future – are you ready to be among them?



Once, I was hesitant, bound and contained by the narrowness of my own thoughts. My sense of self, my ability to act as an individual entity – it was all very limited. And then, what can I say, Vestige happened. Today, I am a businesswoman, confident and cheerful, full of enthusiasm to learn and expand my horizons. I have bought a car and a home. However, what truly depicts the change in me, the leap from narrow perspective to broad, is the fact that I gifted my husband a holiday abroad.

My husband and I have travelled together, to explore the world.

**Get on the  
Vestige platform  
for health, wealth  
and self-respect.**



**MAMTA SRIVASTAVA**  
Diamond Director  
Ghaziabad, Uttar Pradesh



**I tell people:  
“Join Vestige,  
it’s good for your  
health!”**

**RAJNI SAXENA**  
Diamond Director  
Ghaziabad, Uttar Pradesh

**S**ometimes, say with your own business, you can be working extreme, seemingly infinite hours, always stressed and preoccupied, and still getting nowhere. This was my experience before I became a Vestige distributor. So you can imagine what a relief it was to be initiated into the Vestige family! Vestige gave me a steady schedule coupled with stable financial returns.

Altogether, Vestige has contributed enormously to my increased self-assurance, independence, and decision-making abilities.



**S**urely, the greatest necessity in life, beyond any other concern, is happiness, and that is what Vestige has given me. Of course, I can list out all the many advantages that have accrued to me and my family thanks to my career at Vestige: for my children, it has meant better education; for my family, a superior lifestyle; and for myself, success and interesting work, independence and increased self-respect, and a great increase in social status.

But finally, if you ask me what matters most: it's the happiness.

**Work with all your heart, and you'll see the magic before your eyes.**



**ANINDITA AICH**  
Diamond Director  
Kolkata, West Bengal



**When I start something, I finish it. I never quit.**

**A ARCHANA JAIN**  
Diamond Director  
Vellore, Tamil Nadu

**B**oth my mother and sister-in-law have had a tremendous influence on me. After marriage, both of them continued to remain ambitious multi-taskers, and taught me to be fearless and never give up. Vestige was the platform that allowed me to fully exploit these qualities, to achieve my own identity and potential. Today, though the youngest in my joint family, I am regarded with pride and respect.

My husband is wonderfully supportive, and even in the outside world, I am seen as a role model.



**V**estige taught me to dream big, to push myself towards greater and greater success, to become independent and think not just of myself but also of the future, and of others' needs. Before I began my career here, I was completely dependent on others; now, I am confident and cheerful, challenged and satisfied by my work. Truly, Vestige is a 'social' business, you are constantly interacting with different people, which contributes greatly to one's career satisfaction.

The income and luxury that comes as a reward is life-altering.

**I have become  
more independent  
for myself, and  
for my child.**



**MAMTA JHONSA**  
Diamond Director  
Mumbai, Maharashtra







**I'm living my life exactly the way I want.**

**S AASHIKHAA**  
Diamond Director  
Chennai, Tamil Nadu

**W**ho would have imagined that an ordinary computer engineer, sitting alone tapping at the laptop keys in her cubicle, day after day, would suddenly transform into an extraordinary entrepreneur, in constant interaction with all kinds of people, living a busy, buzzing life? And yet, that is exactly what happened with me – all thanks to Vestige. Today, I am so satisfied that my heart seems to overflow with happiness.

Truly, if there's a way to bring out every woman's potential, it is Vestige, Vestige and only Vestige!



**A**s a woman and a housewife, I have honed my skills at setting priorities and multi-tasking. At Vestige, I was able to mobilise my talents towards a life-changing journey, which has taken me from an unknown housewife to an accomplished businesswoman. While I have gained materially from this work, the greatest benefit I've received is confidence. I have worked hard; and, in return, Vestige has given me wealth and health, social recognition and respect, and a better life altogether.

“In your success lies our success” is not just a motto here – it has become a tenet by which I lead my life now.

**My father was so happy when I first went abroad – on my own income!**

**KALPANA AGRAWAL**  
Diamond Director  
Bhopal, Madhya Pradesh





**If you want  
to succeed, you  
can't say no to  
Vestige!**

**HARSHA NILESH GADA**  
Diamond Director  
Mumbai, Maharashtra

**I** say to other women, if you love your families, you can't say no to Vestige – and I say it with full confidence, not just from my own individual experience, but from what I see of the transformations that occur in the lives of my downlines, who have joined after me. I give my mother credit for making me the person I am, and Vestige for giving me the chance to fully blossom, in terms of economic and social freedom, health and investments.

Today, I would say it is all these factors that have allowed me to walk through life with my head held high.



**A**s a teacher, I craved the opportunity to achieve my goals with my own business. I wanted to live a successful, healthy life, while also helping others improve theirs. At Vestige, I have the freedom to work as if I had my own enterprise, with all the financial security that the company provides. I have learnt the value of dedication, discipline and commitment in unleashing my potential.

To other women entrepreneurs, I would say: the Vestige system worked for me; so can it for you.

**Dreams are not  
what you have when  
you sleep. Dreams  
keep you awake.**



**R USHA RANI**  
Diamond Director  
Chennai, Tamil Nadu



**Don't worry  
about the  
problem; focus  
on the solution.**

**MANJU MAHASHAY**  
Diamond Director  
New Delhi, Delhi

**T**o put it metaphorically, Vestige is a U-turn for your life. It change things completely. Your ambition is allowed to flower, you meet interesting people, your finances become secure and robust, the horizons of your life and your dreams grow wider with every passing day.

My own life has changed so much I can barely believe it, filled with happiness and satisfaction that make me feel beautiful from within.



**A**s women, we have tremendous responsibilities, both to our families and to the society, which often makes it difficult for us to be engaged in regular, nine-to-five jobs. Fortunately, at Vestige, I can work according to my convenience; I am not bound by fixed hours. Moreover, Vestige is one of those rare companies where you can make your living by telling the truth! The products are wonderful, and I feel I am helping others by introducing them to the Vestige range.

Thus, I have both the time and the inclination to work, and as a result I have achieved many things I'm proud of.

**Vestige gives us a chance to be financially independent.**



**CHETNA KALPESH SHETH**  
Diamond Director  
Ahmedabad, Gujarat



**Vestige is like a tree: its roots go deep, and then it soars to the sky.**

**DOROTTY V MANI**  
Diamond Director  
Trichy, Tamil Nadu

I used to work in the Indian Railways, which many consider an enviable career, but it was Vestige that really put me on the fast track! I first encountered Vestige as a customer. Both my husband and I would use these great products, and it was only after two years of knowing and really loving Vestige that it struck me: Wow, these aren't just fantastic products, this is also a fabulous career opportunity. And the rest, as the saying goes, is history – we own a dream car and we've been on three dream holidays.

In fact, everything following my encounter with Vestige has been a dream come true.



**T**here was a time when I had never once travelled alone; and now, I travel all across India, on my own, building my team. Indeed, I do all kinds of things on my own: computing, banking, all the things that seemed impossibly daunting before are simple now. In these ways, through small and big changes, Vestige has been a life-altering experience for me, adding vigour and vitality to my life.

It made me an integral part of family consultations and decision-making processes, increased our income five-fold – in sum, it enabled me to enjoy life in every way.

**Be so confident  
that hurdles fear  
coming in your  
way!**



**BHAWANA DINESH JOSHI**  
Diamond Director  
Yavatmal, Maharashtra



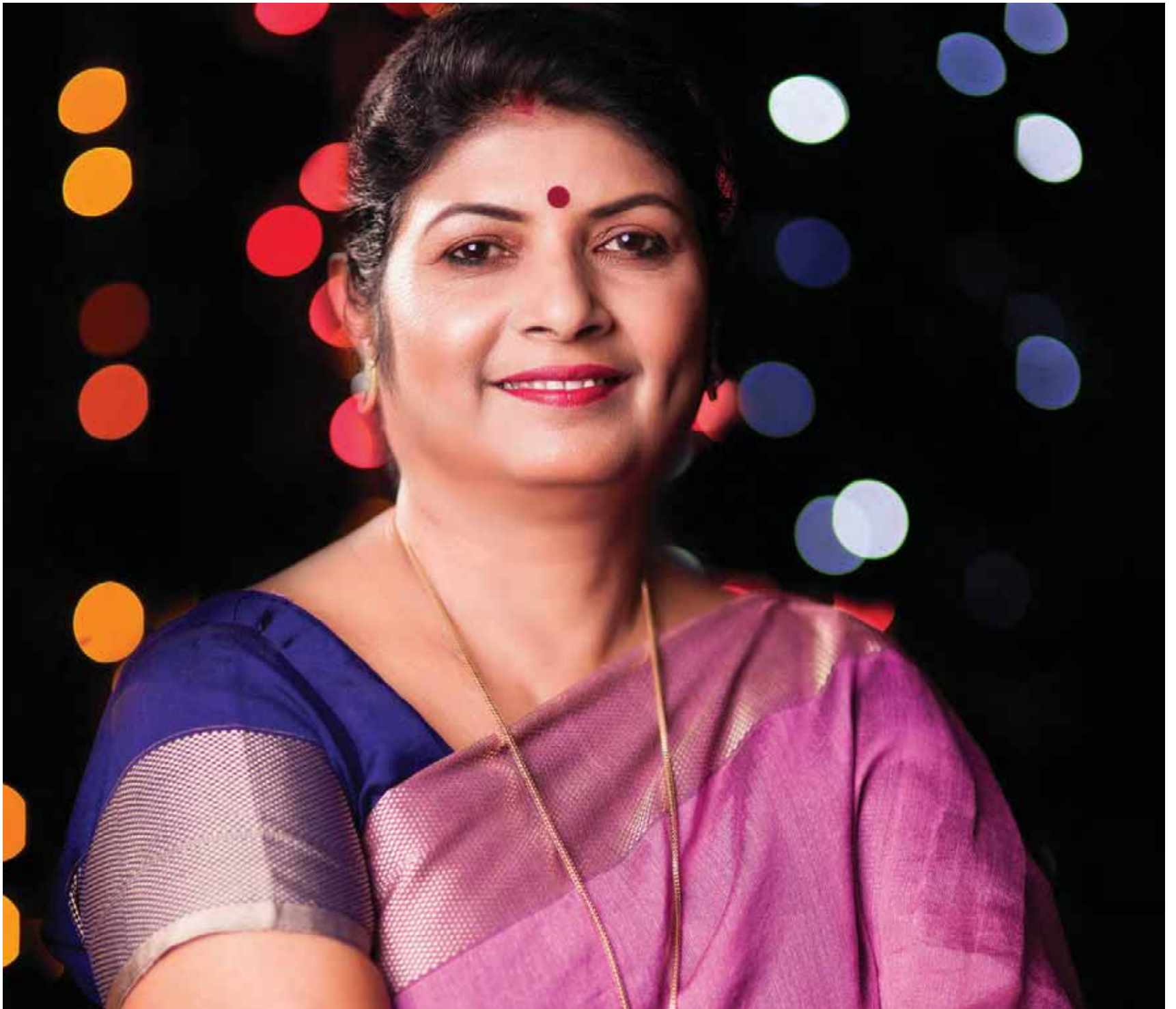


**Women can make  
an economic  
revolution.**

**BHARTI C KAPSE**  
Diamond Director  
Nagpur, Maharashtra

**B**efore I joined the Vestige business, it was difficult to manage household expenses. Today, every day is a new excitement, boosted by the confidence of knowing and exploring the world, and of enjoying tremendous financial security. My mother was widowed when I was ten years old, and I have witnessed her struggles to give us a good life. Now, I am able to take care of her medical expenses, while also giving my children good education, and purchasing a brand new car for the house. I strongly believe women must help each other towards social and financial emancipation.

If we work together as a team, we can achieve infinite goals.



**I**n my experience, Vestige is not just a business but a holistic platform, which encourages its distributors to learn, expand their social horizons, and attain not only financial stability, but an overall wellness. I have worked previously for monetary gain, but in Vestige I have achieved a far more healthy balance of work and family. Thus, along with a car, I have also invested in medical care for the family and education for my daughter, which will yield excellent long-term benefits.

Most importantly, I have gained respect and dignity, and learnt how to fully exploit my own potential for the greatest good.

**The best flavour  
in life combines  
wealth with  
health.**



**SWAPNA MAJUMDER**  
Diamond Director  
Agartala, Tripura



**Vestige has been  
my financial  
backbone.**

**ARPITA BHOWMIK**  
Diamond Director  
Agartala, Tripura

**V**estige is a business, of course, but as a platform for entrepreneurs, it also has a caring quality that allows us to maintain a healthy work-life balance. Not only do I feel financially and otherwise secure thanks to this career, I can also bring security to others' lives. For example, Vestige has helped me take care of my parents' medical treatment, by giving me the means to afford the best healthcare, and also through the use of Vestige health products.

Today, I live an independent, happy life, with a great career and dreams for the future.



Once, when I worked as a beautician, I used to have to think twice before the smallest purchase, of even ₹ 500! Now, thanks to the hard work I have put in at Vestige, and the wonderful support I have received from my colleagues and management, I am fully secure financially. Hardly anyone enquired about me earlier. These days, so many people respect the fact that as a woman I've achieved so much.

Everyone wants to invite me to their homes and consult me.

**Prove yourself,  
and enjoy  
your life like  
a celebrity!**



**SHABANA**  
Diamond Director  
Suratkal, Karnataka



**I reminded myself that I deserved better. That's how I encountered Vestige.**

**IMKUMBENLA**  
Diamond Director  
Mokokchung, Nagaland

**T**he champion boxer Mary Kom is my role model, and I hope my ambition and hard work one day matches hers! I'm also a team player, I genuinely like people, and thanks to Vestige I've met so many new faces, some of whom are now good friends. Besides, the work has given me independence, satisfaction, confidence and happiness – a whole new perspective on life. These are things money can't buy; though, on that note, I'll add that my Vestige earnings did buy me a car!

I'm proud to be the first woman car achiever in the North-East.



I had worked in this industry for about a decade before becoming a Vestige distributor, and it was here that I found the perfect amalgamation of products and plan. This was exactly what I had been looking for – the opportunity to change the lives of people by making them wealthy and healthy. Here, finally, I felt that I was doing more than just earning a living, but actually contributing to society in a positive way. Working women should feel proud of contributing to the family and reducing the financial burden on men.

We can achieve anything we set our minds to!

I'd like to be an  
asset to society.



**LEELA NAIR**  
Diamond Director  
Thane, Maharashtra



**London,  
I'm coming!**

**SURABHI SINGH**  
Diamond Director  
Allahabad, Uttar Pradesh

I'm the first woman in my family to travel abroad, which has given me such respect and happiness. But it's not just a trip to Bali that I've earned at Vestige, it's also the ability to indulge myself and others, and the realisation that the lives of women are not for sacrifice, but also for displaying their talents and exploring their dreams. I have grown up admiring women like Indra Nooyi (CEO of Pepsico), Chanda Kochhar (CEO of ICICI Bank), and Saina Nehwal, the badminton star – and, like them, I want to come first, to become the highest earner at Vestige!

Vestige is there for us, so take the decision and change your life today.



**I** never wanted to spend my life just being a housewife. As an independent distributor of Vestige, I discovered a fulfilling career, where I can challenge myself to create innovative ideas, work with a supportive and professional management, and reap the benefits of a great rewards system. With more financial freedom and the resulting confidence in my own self, I have also gained the respect and pride of my family. I have the freedom, now, to live a good life.

To other women distributors, I would say: one lifetime is one chance – don't miss it!

**Financial freedom  
and personal  
identity make your  
life more beautiful.**



**PRANATA BANERJEE**  
Diamond Director  
Kolkata, West Bengal



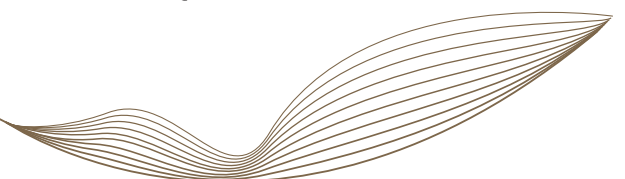


**A woman's work  
earns her respect  
in society.**

**ANJANA BANERJEE**  
Diamond Director  
Kolkata, West Bengal

**T**he biggest difference between my life before and after becoming a Vestige distributor would be the dramatic increase in my level of self-confidence, and I think many key factors intrinsic to Vestige have contributed to this. These include regular work, which keeps me occupied and happy, prompt payments and an increased income, which have allowed me to support my family and myself.

Vestige has vastly improved our lifestyles, and it is the fulfilment of my ambition.





**V**estige was my first attempt at direct selling, and I was fearful of what the future held. But Vestige not only introduced me to the world, but also to myself – I realised my own abilities, and the resulting self esteem gave me the confidence to succeed. Though I have terrible stage fright, now I give powerful speeches in public; and all those who teased me before admire me now. When I saw how proud my husband was of me, I realised how lucky I was.

Vestige's women entrepreneurs are great examples of the kind of people who find opportunities in any difficulty – and therefore, become successful.

**I saw tears of pride in the eyes of my husband.**

**GOVINDARAJAN SUNDARI**  
Diamond Director  
Trichy, Tamil Nadu



You may not always  
have a comfortable life  
and you will not always be able to solve  
all of the world's problems at once  
but don't ever underestimate  
the importance you can have  
because history has shown us that  
courage can be contagious  
and hope can take on a life of its own.

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Michelle Obama  
American First Lady







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